ZERO WASTE NETWORK

BENCHMARKING CALL

RETAIL INDUSTRY LEADERS ASSOCIATION

Please be sure your Zoom display name reflects your first and last name and company

October 20, 2021

CALL AGENDA

1. **Antitrust statement**
2. **Program updates**
3. **Presentation – Ontario Blue Box Program**
   - **Sebastian Prins, Director of Government Relations, Retail Council of Canada**
4. **Benchmarking**
   - **Validating Environmental Claims for Recycled Content**
     - What processes does your company have in place to validate environmental claims?
   - **Waste Hauler Challenges**
     - Has your company experienced challenges with waste haulers that may result in declining diversion rates? (e.g., driver shortages and material shortages)

ANTITRUST STATEMENT

RILA believes strongly in competition. Our antitrust laws are the rules under which our competitive system operates. It is RILA's policy to comply with both the letter and the spirit of antitrust laws. This Antitrust Statement has been adopted to avoid even the appearance of impropriety under the antitrust laws.

At any association meeting, participants must avoid any discussion of the following subjects in order to avoid even an appearance of impropriety:

- Do not discuss current or future prices, price quotations or bids, pricing policies, discounts, rebates, or credit terms.
- Do not discuss cost information such as production costs, operating costs, or wage and labor rates.
- Do not discuss profits or profit margins, including what is a "fair" profit margin.
- Do not discuss allocating markets, territories, or customers.
- Do not discuss current or future production or purchasing plans, including plans to take facility downtime, production quotas, or limits on output.
- Do not discuss refusing to deal with any suppliers, customers, or competitors (or any class or type of suppliers or customers).
- Do not require or pressure any supplier, customer, or competitor to adopt any particular actions or policies.
- Never agree on any aspect of future pricing or output.

Do not engage in prohibited discussions before a meeting or after a meeting is over. These antitrust guidelines apply not only in formal RILA meetings, but also in hallways, casual conversations, phone calls, emails, text messages, cocktail parties, golf outings, or any other setting that is related in any way to the RILA. If you have questions or concerns, or if you are uncertain about the propriety of any subject of discussion or proposed activity, you should stop the discussion immediately and bring the issue to the attention of RILA staff or consult your company's general counsel.

STRATEGIC PARTNERS

CHEP
A Brambles Company

RRS

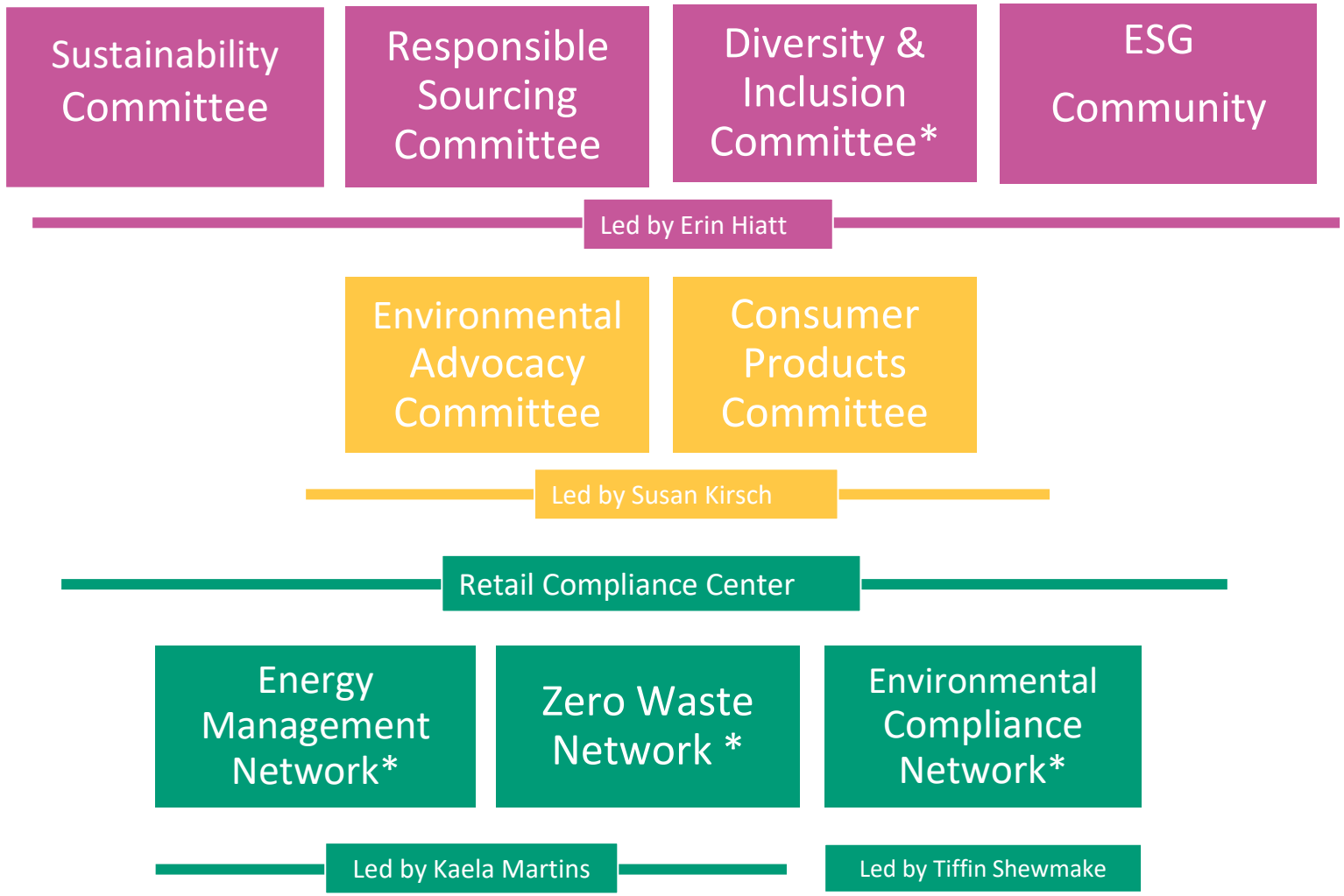
UL

LEGAL PARTNER

Beveridge & Diamond

PROGRAM OVERVIEW

RILA SUSTAINABILITY STRUCTURE



Activities include:

- Regular committee calls
- Benchmarking surveys
- Meetings
- Webinars

*=Open to non-members

PROGRAM UPDATES

2021 CALL & MEETING SCHEDULE

- ✓ **February:** E-commerce plastic packaging
- ✓ **April:** E-commerce plastic packaging
- ✓ **June**: Recycled content
- ✓ **August**: Organics & Food Waste
- ✓ **October**: Submitted topics
- **December 15:** 2021 Accomplishments & 2022 Top Priorities

SUB-TOPIC CALL/WEBINARS

- ✓ **January 2020:** Shopping bags
- ✓ **March 2020:** RCC Mandatory Recycling & Disposal Bans
- ✓ **May 2020:** Unsold Inventory Webinar
- ✓ **June 2020**: RCC Mind the Store Chemicals Webinar
- ✓ **June 2020**: RCC Donations Webinar
- ✓ **July 2020:** RIC Textile Circularity
- ✓ **August 2020:** RCC Supply Chain Transparency Webinar
- ✓ **October 2020:** RCC A Global Look at Plastics Webinar
- ✓ **March 2021**: RCC Upstream Innovation - Reusable Packaging Webinar
- ✓ **March 2021**: Starbucks Greener Stores Workshop
- ✓ **April 2021**: RCC Environmental Justice: An Introduction for Retail Webinar
- ✓ **May 2021**: RCC Implementation of Reusable Packaging Models: Lessons Learned Webinar
- ✓ **August 26, 2021:** RCC Advanced Recycling: Limitations and Potential Solutions
- **November 3rd and 4th**: Retailer Environmental Roundtable
- **TBD:** EPA WasteWise & WARM

…reach out if you'd like to be the point lead for one of these topics or a new one!

Retail Environmental Roundtable

November 3-4, 2021
Afternoon, Eastern

Join us for our virtual joint meeting with the:

- Environmental Compliance Network
- Zero Waste Network
- Environmental Advocacy Committee
- Sustainability Committee

Register here

Take this survey to help us shape the agenda

RCC LINKEDIN

Follow us for weekly RCC updates

Retail Compliance Center

Empowering retailers with tools and solutions to enhance compliance & sustainability programs

Retail · 69 followers

17 followers in your network

+ Follow | Visit website | More

2021 SUSTAINABLE PACKAGING PROJECT

SURVEY (complete)

- Objective: Help identify, across different kinds of packaging, which sustainable packaging strategies (e.g., elimination, reduction or reuse) retailers have prioritized for what materials and what barriers persist.
  - A PDF of all survey questions here.

WORKSHOPS (complete)

- Call 1: LDPE Film Sustainability: Lessons Learned from Other Organizations
- Call 2: LDPE Film Elimination & Reduction Pros & Cons
- Call 3: LDPE Film Alternative Materials & Reuse Options
- Call 4: LDPE Film End of Life Considerations
- Call 5: Distribution Center of the Future: Accommodating Sustainable Packaging Solutions

DELIVERABLES

- LDPE Film Sustainability Strategies “Pro-Con” Summary
- Distribution Center of the Future: Accommodating Sustainable Packaging Solutions

SUSTAINABLE PACKAGING CLEARINGHOUSE

Objective: Provide retailers and other relevant stakeholders with current targeted resources related to sustainable packaging. The webpage will help promote the issues, challenges and solutions in this important area. In partnership with FMI.

Potential Guidance/Resources:

Association of Plastic Recyclers (APR)
- APR Design Guide for Plastics Recyclability

Ellen MacArthur Foundation (EMF)
- Upstream Innovation: a guide to packaging solutions
- Reuse - rethinking packaging
- The Plastics Learning Pathway

GS1
- US Guideline for Sustainability in Packaging Materials

Sustainable Packaging Coalition (SPC)
- Design for Recycled Content
- Polybags in the Fashion industry: Evaluating the Options
- Sustainable Packaging 101s
- SPC Goals Database
- How 2 Recycle Guide to Recyclability

The Recycling Partnership (TRP)
- Plastic IQ

Walmart
- Walmart Sustainable Packaging Playbook

World Wildlife Fund (WWF)
- ReSource

What are we missing here?

STRATEGIC PARTNER THOUGHT LEADERSHIP

BEVERIDGE & DIAMOND

- News Alert: California Prohibits Use of Chasing Arrows on Non-Recyclable Items (Beveridge & Diamond)
- News Alert: Prepare for California's Upcoming Organic Waste and Food Collection Requirements (Beveridge & Diamond)
- Paper: The Nature Imperative: How the circular economy tackles biodiversity loss (Ellen MacArthur Foundation)

CHEP

- Article: How to Cut Packaging Waste From Your Supply Chain (CHEP)
- Article: The convergence of digitalization & sustainability (MIT Slogan)

RRS

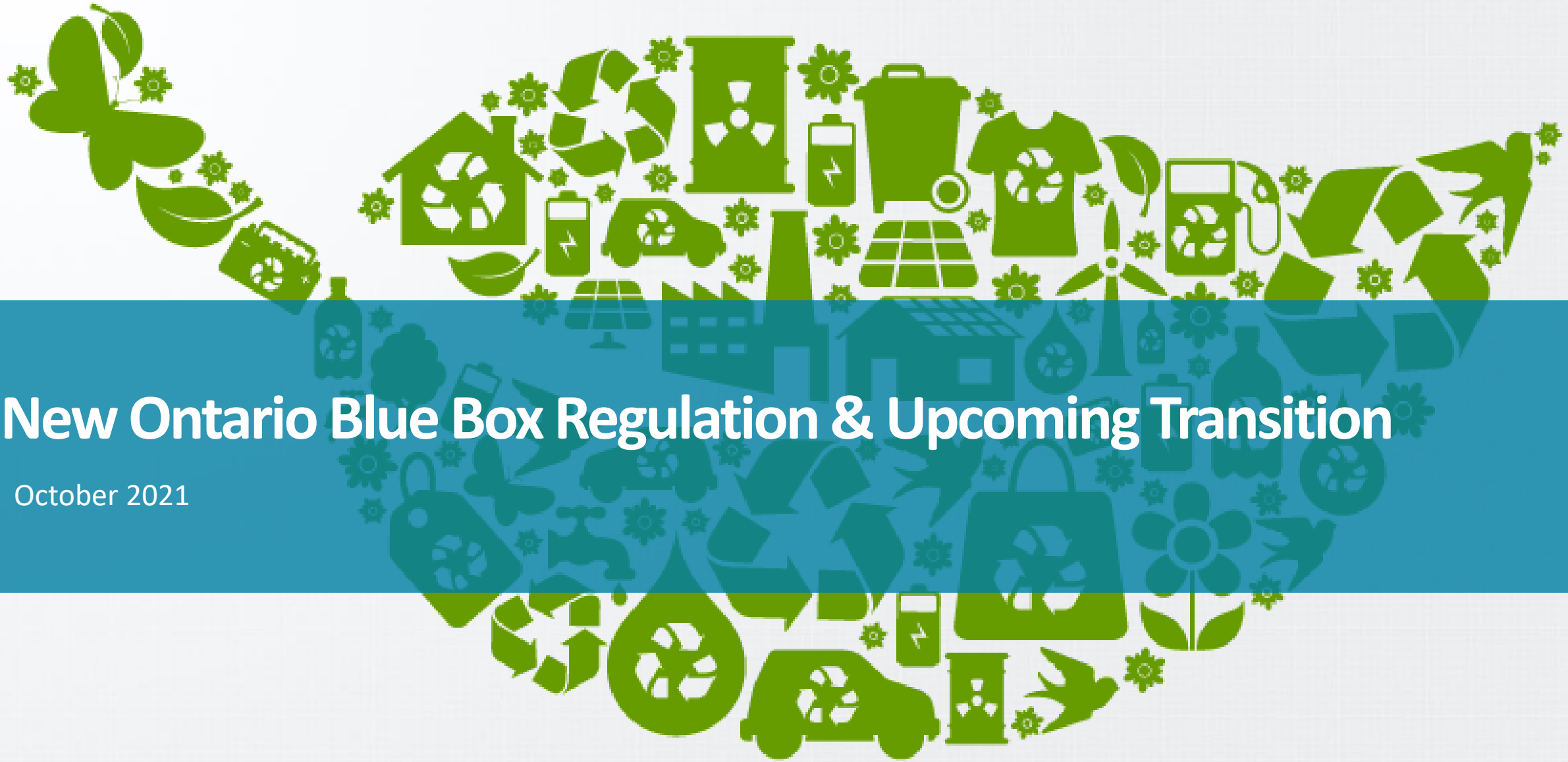
- Workshop: Facilitating a Circular Economy for Textiles (NIST)
- Report: Best Practices for State Recycling Market Development Centers (Ameripen)
- Article: Pet Food Institute shares findings from can recycling research (PET Food Processing)

UL

- E-book: Pursuing Zero Waste to Landfill for Construction (UL)
- FAQ: Pursuing Zero Waste to Landfill for the Food Industry (UL)

GUEST SPEAKER:

Sebastian Prins
Director of Government Relations, RCC



New Ontario Blue Box Regulation & Upcoming Transition

October 2021

RCC RETAIL COUNCIL OF CANADA

CCCD CONSEIL CANADIEN DU COMMERCE DE DÉTAIL

Current Blue Box Program

- Original Ontario Blue Box program started in the 1980s
- Today there are approx. 250 municipally operated residential recycling programs
- Obligated stewards (retailers, manufacturers, etc.) report to Stewardship Ontario (SO) and subsize 50% of municipal costs

New Blue Box Program & Transition

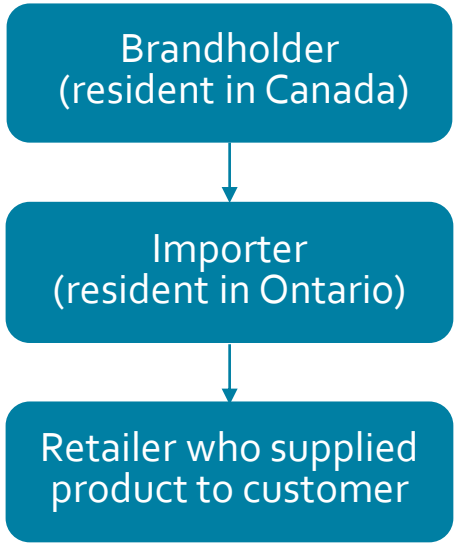
(June 2023 - Dec 2025)

Vision: A single, province-wide harmonized program

- Industry will assume financial and operational responsibility for the end-of-life management of all obligated packaging sold to consumers
- Multiple **producer responsibility organizations (PROs)** for producers to choose from to help meet regulatory obligations
  - PROs will establish the common collection system
- The **Resource Productivity and Recovery Authority (RPRA)** will provide oversight/enforcement for the system
  - Producers must register with RPRA but after that, PROs can report to RPRA on behalf of producers

Producer Hierarchy

The regulation includes a producer definition with a hierarchy to help producers determine if they are obligated. At a high-level the hierarchy is as follows:



The regulation also has obligations for **online marketplaces,** including definitions for marketplace sellers and marketplace facilitators.

- This is a new approach that multiple provinces are interested in.

Designated Materials

Blue box material means material that is primarily made from paper, glass, metal, flexible plastic, rigid plastic material:

a) **Blue box packaging** (e.g., primary packaging, convenience packaging, disposable straws, cutlery, plates supplied with a food/beverage product, etc.)

b) **Paper products** (e.g., magazines, newspapers, directories, etc.)

c) **Packaging-like products** (e.g., aluminum foil, gift wrap, plastic wrap, plastics bags, etc.)

- **Does not include** packaging-like products made from flexible plastic that are ordinarily used for the containment, protection or handling of food (cling wrap, sandwich bags, freezer bags)*

Producers of compostable products only must report on the supply of these materials. They are exempted from all collection, management and P&E requirements.

"beverage container" means a container that
(a) Contains a ready-to-drink beverage product,
(b) Is made from metal, glass, paper, or rigid plastic, or any combination of these materials, and
(c) Is sealed by its manufacturer

RCC RETAIL COUNCIL OF CANADA CCCD CONSEIL CANADIEN DU COMMERCE DE DÉTAIL

* Does not impact food packaging.

Eligible Sources

Permanent & seasonal dwellings

Multi-unit residential buildings

Public and private schools

Long-term care homes
(private long-term care homes have been removed)

Retirement homes
(for-profit retirement homes have been removed)

Public spaces
(e.g., parks, playgrounds, sidewalks and transit stops)

Management Requirements

Producers are expected to make best efforts to achieve targets during transition (2023-2025)

Material Category	2026-2029	2030-onward
Paper	80%	85%
Glass	75%	85%
Metal	67%	75%
Rigid Plastic	50%	60%
Flexible plastic	25%	40%
Beverage Containers	75%	80%

CIRCULAR
MATERIALS
Created by Producers for Producers

About Circular Materials

- **Circular Materials:**
  - ✓ National organization
  - ✓ Not-for-profit
  - ✓ Producer created and governed
  - ✓ Supporting producers with meeting EPR obligations in Canada
- **Circular Materials Ontario:**
  - ✓ Full compliance solution
  - ✓ Services to meet all requirements of the province's Blue Box Regulation

CIRCULAR
MATERIALS

CIRCULAR MATERIALS

Our Founders

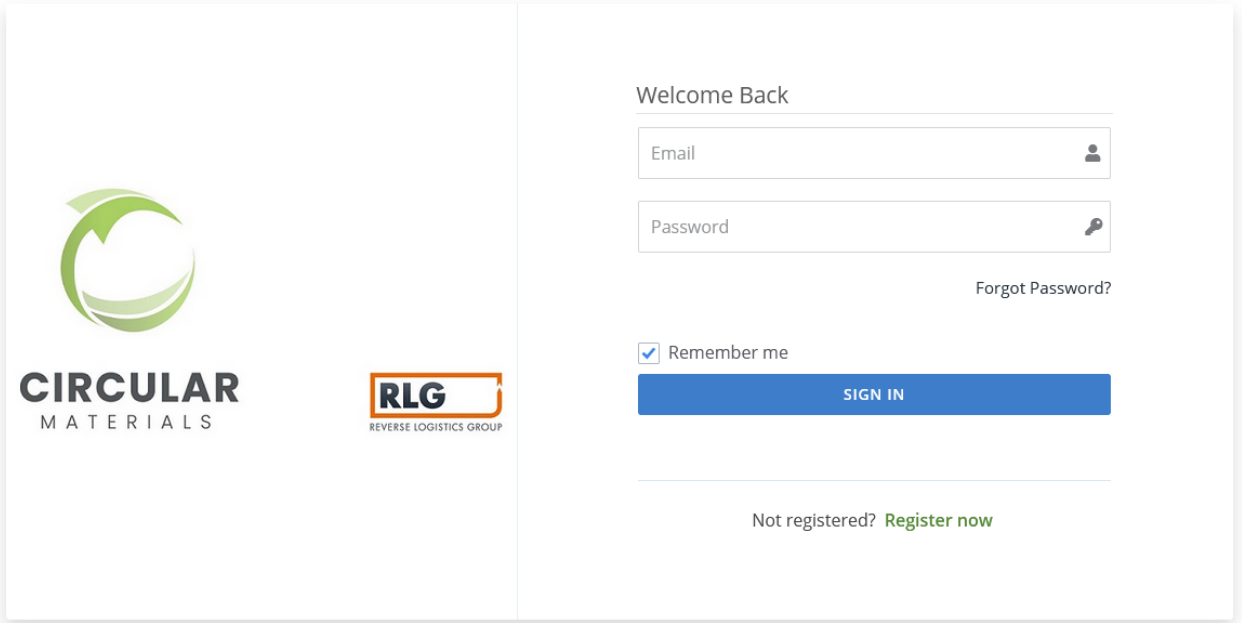
Secure Data Management

CIRCULAR MATERIALS

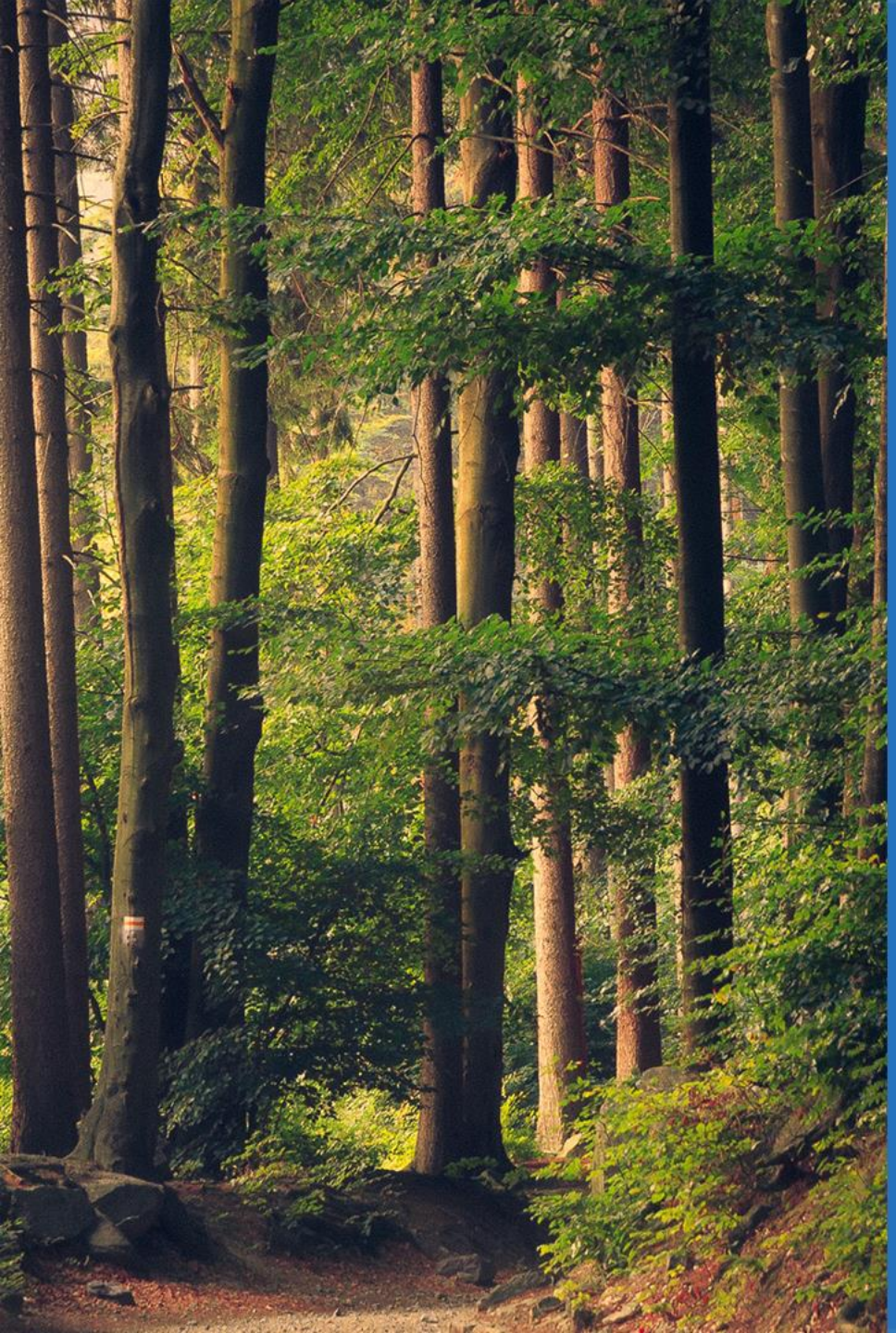
In Collaboration with

RLG REVERSE LOGISTICS GROUP

- ✓ RLG is managing a secure registration and supply-to-market reporting platform and producer support.



Next Steps & Timeline



CIRCULAR
MATERIALS

info@circularmaterials.ca
circularmaterials.ca

MAINSTREAMING LEADING PRACTICES

DISCUSSION

RECYCLED CONTENT CLAIMS VALIDATION

What processes does your company have in place to validate environmental claims?

DISCUSSION

WASTE HAULER CHALLENGES

Has your company experienced challenges with waste haulers that may result in declining diversion rates? (e.g., driver shortages and material shortages)

NEXT STEPS

How to get involved

Share any relevant links or thought leadership on today's topic

Email Kaela with any feedback for today’s call

Visit ZWN Network Page for network resources and content

Next call: December 15 at 2 PM ET

RILA CONTACTS

Tiffin Shewmake
VP RILA & Executive Director, RCC
Tiffin.Shewmake@rila.org

Erin Hiatt
VP, Corporate Social Responsibility
Erin.Hiatt@rila.org

Kaela Martins
Manager, Env. Programs & RCC
Kaela.Martins@rila.org

Molly Auten
Coordinator, Env. Programs & RCC
Molly.Auten@rila.org

ZERO WASTE NETWORK STRATEGIC PARTNERS

CHEP
A Brambles Company

Dennis Raffa
Program Lead Zero Waste World North America
Dennis.Raffa@chep.com

Beveridge & Diamond

Beth Richardson
Principal
erichardson@bdlaw.com

RRS

Marisa Adler
Senior Consultant
Madler@recycle.com

Anne Johnson
VP and President of Global Corporate Sustainability
Ajohnson@recycle.com

Dacie Meng
Associate
dmeng@bdlaw.com

UL

Catherine Sheehy
Global Lead of Sustainability Partnerships
Catherine.P.Sheehy@ul.com

THANK YOU