PRODUCT MANUFACTURER APPLICATION

Please complete this form and return by email to kelly.foelber@rila.org. Please include a short (50 word) company description that will be used in your member profile. For more information, contact RILA's retail membership team at (703) 841-2300.

COMPANY INFORMATION*

Company Name: ____

Street Address: ____

City: ______________________ State: ______________ Zip: _____________ Country: ____________________________

Main Phone: ___________________ Main Fax: _________________ Company Web site: ________________________
*This should be the main company headquarters information.

CONTACT INFORMATION

Primary Company Contact Name*: __________________________________ Title: _______________________________

Phone: ____________________ Fax: _____________________ Email: ____

Dues Contact Name*: ______________________________________ Title: ____

Phone: ____________________ Fax: _______________________ Email: ____

*The primary company contact (PCC) will receive all RILA correspondence and can expect to receive RILA news updates regularly. The designated PCC is encouraged to pass along RILA news/updates (including information on RILA opportunities, events, councils/committees, and upcoming meetings) to relevant individuals within the company. (We will also send RILA materials directly to other executives based on their job functions and interests.) The dues contact is the individual who should receive invoices for dues payment.

PRODUCT MANUFACTURER MEMBERSHIP DUES INFORMATION

Annual Revenue	Annual Dues	
$0 - $500 million	$2,500	☐
$500 million - $1 billion	$5,000	☐
$1 - $5 billion	$7,500	☐
$5 - $10 billion	$12,500	☐
$10 - $25 billion	$17,500	☐
Over $25 billion	$25,000	☐

Dues are determined based on annual revenue. Please refer to the rate schedule below to establish your applicable payment.

For those product manufacturer companies interested in having the opportunity to participate in the strategy and public policy direction of the association, the Board of Directors has established the Premier level of membership.

Premier Members pay flat dues of $150,000 a year. This membership tier is extended as an invitation of the Board of Directors Nominating Committee. Companies may express their interest to Kelly Foelber, Director of Membership and Executive Affairs, at kelly.foelber@rila.org in order to provide information to the Nominating Committee.

Dues payments to trade associations, such as RILA, are generally deductible as an ordinary business expense for federal income tax purposes. However, under the Omnibus Budget Reconciliation Act of 1993, such income tax deduction is denied for the portion of your dues attributable to expenses incurred for the purpose of lobbying or intervening in an election. RILA estimates that 65% of your dues will be attributable to lobbying expenses. Therefore, 65% of these dues are non-deductible for federal income tax purposes.

BUSINESS INFORMATION

Individual company information will be held in strict confidence. RILA uses this information to cumulatively tally the size and scope of our membership.

Does RILA have your permission to use your company logo on our website in order to recognize your membership in RILA? If yes and your logo is not available on your company website, please send the logo in JPEG and EPS formats to **KELLY.FOELBER@RILA.ORG**.

Yes, I am sending the logo via email in JPEG and EPS formats. No, you do not have permission to use our logo.

Yes, please contact: ____

(name) (title) (email)

Our company is (check one): Product Lines:

Public ____

Private ____

Non-Profit ____

Do you have retail outlets? If yes, please list:	Number of Stores	Annual Sales	Number of Employees
1. ___________________________________	_________________	_____________	________________________
2. ___________________________________	_________________	_____________	________________________
3. ___________________________________	_________________	_____________	________________________

MEMBERSHIP PAYMENT

Invoices will be sent to primary dues contact upon acceptance of application.

Checks:
Please submit checks payable to "Retail Industry Leaders Association" (indicate in memo section: MEMB) to:
Retail Industry Leaders Association • P.O. Box 418421 • Boston, MA 02241-8421

I hereby certify that I am duly authorized to bind the Company to this agreement and that all of the information contained on this application is complete and correct to the best of my knowledge.

Print Name: ___________________________ Signature: _________________________________ Date: ________________

Dues payments to trade associations, such as RILA, are generally deductible as an ordinary business expense for federal income tax purposes. However, under the Omnibus Budget Reconciliation Act of 1993, such income tax deduction is denied for the portion of your dues attributable to expenses incurred for the purpose of lobbying or intervening in an election. RILA estimates that 65% of your dues will be attributable to lobbying expenses. Therefore, 65% of these dues are non-deductible for federal income tax purposes.