

ENERGY MANAGEMENT NETWORK

BENCHMARKING CALL



**RETAIL INDUSTRY
LEADERS ASSOCIATION**

****Please be sure your Zoom display name reflects
your first and last name and company****

January 26, 2023

CALL AGENDA – RENEWABLE ENERGY CREDITS

1. Antitrust Statement

2. Program Updates

3. Presentation

- Michelle McGinty, Program Outreach Senior Manager, Center for Resource Solutions

4. Peer Benchmarking:

- How is your company using RECs to meet renewable energy/sustainability goals?
- What challenges or trade-offs has your company faced in using RECs?
- What resources would be helpful in deciding the use of or management of RECs?

5. RILA Reminders

ANTITRUST STATEMENT

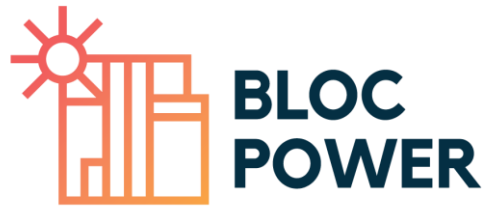
RILA believes strongly in competition. Our antitrust laws are the rules under which our competitive system operates. It is RILA's policy to comply with both the letter and the spirit of antitrust laws. This Antitrust Statement has been adopted to avoid even the appearance of impropriety under the antitrust laws.

At any association meeting, participants must avoid any discussion of the following subjects in order to avoid even an appearance of impropriety:

- **Do not** discuss current or future prices, price quotations or bids, pricing policies, discounts, rebates, or credit terms.
- **Do not** discuss cost information such as production costs, operating costs, or wage and labor rates.
- **Do not** discuss profits or profit margins, including what is a "fair" profit margin.
- **Do not** discuss allocating markets, territories, or customers.
- **Do not** discuss current or future production or purchasing plans, including plans to take facility downtime, production quotas, or limits on output.
- **Do not** discuss refusing to deal with any suppliers, customers, or competitors (or any class or type of suppliers or customers).
- **Do not** require or pressure any supplier, customer, or competitor to adopt any particular actions or policies.
- Never agree on any aspect of future pricing or output.

Do not engage in prohibited discussions before a meeting or after a meeting is over. These antitrust guidelines apply not only in formal RILA meetings, but also in hallways, casual conversations, phone calls, emails, text messages, cocktail parties, golf outings, or any other setting that is related in any way to the RILA. If you have questions or concerns, or if you are uncertain about the propriety of any subject of discussion or proposed activity, you should stop the discussion immediately and bring the issue to the attention of RILA staff or consult your company's general counsel.

STRATEGIC PARTNERS



PROGRAM UPDATES

RILA SUSTAINABILITY STRUCTURE



*=Open to non-members

2023 CALL & MEETING SCHEDULE

CALLS ([EMN Page](#)) 2-3 pm ET

✓ January 26: Renewable Energy Credits (RECs)

- May 25
- July 27
- September 28th
- November 16th

MEETINGS

- April 4th: Virtual Meeting 12-3:30 pm ET
- Fall: Co-located with EEI Nat'l Key Accounts

Reach out to [Molly Auten](#) if you have not received calendar holds.

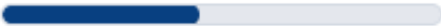
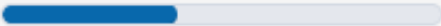
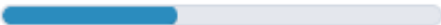
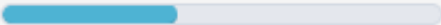
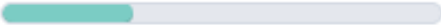
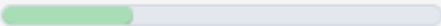
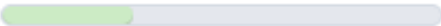
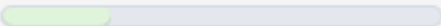
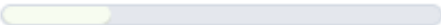
2022 EOY SURVEY RESULTS

What Energy Topics Would Be Most Helpful For You To Benchmark On With Peers In The First Half Of Next Year?

Value	Percent		Responses
Scope 1 and 2 Emissions	55.0%		11
Landlord engagement	50.0%		10
Renewable Energy	45.0%		9
Energy Efficiency	40.0%		8
Scope 3 Emissions	40.0%		8
RECs	30.0%		6
Power Purchase Agreements	30.0%		6
Green tariffs	20.0%		4
Community Solar	20.0%		4

2022 EOY SURVEY RESULTS

What Energy Topics Are Most Helpful To You To Hear From Outside Experts In The First Half Of Next Year?

Value	Percent		Responses
Scope 3 Emissions	45.0%		9
Scope 1 and 2 Emissions	40.0%		8
Renewable Energy	40.0%		8
Policy Landscape	40.0%		8
Energy Efficiency	30.0%		6
Community Solar	30.0%		6
Refrigerants	30.0%		6
RECs	25.0%		5
Utility engagement (including rebates)	25.0%		5

UPCOMING WEBINARS

Tackling Scope 1 and 2 GHG Emissions Tracking and Data Collection – February 1, 2-3 PM ET

- Join us to hear from Schneider Electric, on leading practices for collecting and estimating Scope 1 and 2 GHG emissions data and how to track your company's progress toward emission goals. The discussion will include issues for companies to consider when transitioning from voluntary to mandatory disclosures as well as ample time for Q&A. [Register here.](#)

Green Leasing: A critical tool to advance operational ESG and prepare for Energy Building Performance Standards – February 3, 12-1 PM ET

- Join IMT and Kimco as they discuss how Kimco utilizes the green lease to meet ESG goals. They will also explore retail tenant questions and concerns for both open air and closed retail scenarios. Green leases can help to better align financial incentives and sustainability goals (including social impact) between a landlord and a tenant. [Register here.](#)

Sustainability Committee + ESG Community Benchmarking Call: CDP Reporting (*RILA Member Only*) – February 5, 2-3 PM ET

- A call hold has been circulated to members of RILA's Sustainability Committee and ESG Community. Join to live benchmark with peers on CDP Reporting approaches. If you are a RILA member but do not have the call hold and are interested in joining, please contact [Moni Adeyi.](#)

FTC GREEN GUIDES

On December 20, the Federal Trade Commission (FTC) [published a notice](#) in the *Federal Register* requesting public comments on its Guides for the Use of Environmental Marketing Claims (“Green Guides” or “Guides”) (87 Fed. Reg. 77766). Input will be critical to shaping the direction that FTC will take in a forthcoming proposed update to the decade old Guides.

The FTC is looking for stakeholder input on the efficiency, costs, benefits, and regulatory impact of the Guides to determine whether to retain, modify, or rescind them.

Some of the claims for review and potential modification are:

- **Carbon offsets and climate change related claims (e.g., “net zero,” “carbon neutral,” “low carbon,” or “carbon negative”)** - FTC is seeking suggested revisions and additions; information on changes in consumer perception and understanding of the specific claims; and guidance that the Commission should provide to marketers to help avoid deceptive claims in this areas.
- **Energy Use/Energy Efficiency** - Should the Commission consider adding guidance on energy use or efficiency claims for home-related products, electric vehicles, or other products?

For a more detailed summary of the FTC’s request for comments click [here](#).

RILA is seeking member input for comments through February 7 (Led by [Susan Kirsch](#))

ICYMI – Unpacking the FTC Green Guides Request Webinar [Slides](#) and [Recording](#) – January 19th

FEEDBACK REQUESTED – EMN BENCHMARKING SURVEY

Please fill out [this](#) 9-minute survey by **February 10th**.

The goal of this survey is to track industry trends related to:

- Energy Management teams
- Resources and finances
- Goals and programs
- Renewables
- EVs
- Decarbonization and Electrification

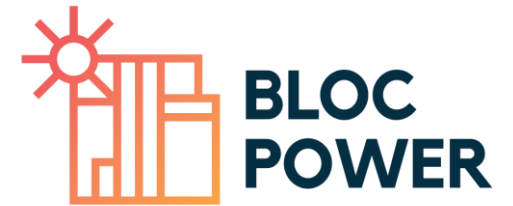
Only those who complete the survey will receive a copy of the aggregated survey results.

STRATEGIC PARTNER THOUGHT LEADERSHIP

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BLOCPower

- Article: [How to save money on your monthly energy bill without breaking the bank](#) (BlocPower)
- Case Study: [Processing Data 10x Faster Using Amazon Redshift Serverless with BlocPower](#) (AWS)
- Podcast: [Freeing Energy Podcast with Donnel Baird](#) (Freeing Energy)



Schneider Electric

- Whitepaper: [The Role of RECs & Additionality in Green Power Markets](#) (Schneider Electric)
- Article: [How Does Tax Equity Work for Renewable Electricity?](#) (Schneider)
- Article: [Fifth Third Makes History by Powering Up 100% Renewable Solar Facility](#) (Schneider Electric)

Life Is On



Renewables Market Check-In: January 2023

	Updates	Retailer Impact
Community Solar	California: California has become a state to watch for community solar with the September 2022 signing of AB 2316. The bill improves the state program and incentivizes the development of solar projects with storage.	California's program has previously seen very low uptake from the market. The revamped program offers the potential for a large new Community Solar market.
	Maryland: HB 440 is on Governor Moore's desk for signature and would increase the size cap of a community solar project from 2 MW to 5 MW. HB 1039 is an additional bill supportive to Community Solar in the state.	Community Solar continues to expand to more states and is being enhanced by state legislators and regulators.
Onsite Solar	Illinois: The Illinois Shines Program Block 7 incentive opens in June 2023.	State incentive values and program timelines remain a key considerations in on-site solar projects, particularly with many structured as declining block programs.
	New Jersey: As of Jan 2023, significant capacity available for net metered non-residential projects.	
	New York: The state released its energy storage roadmap to reach its 6 GW 2030 goal in December 2022. The Roadmap proposes to extend funding for the commercial and residential storage programs using region-specific blocks of funding similar to that used to-date. New program should include 1.5 GW of program blocks for retail projects and 200 MW for residential storage programs.	
Industry Updates	Inflation Reduction Act: IRA and the extension and expansion of the Investment Tax Credit has become central federal renewable energy policy vehicle.	As IRA implementation begins to unfold, details of bill will play important role for energy buyers evaluating renewable projects.

PRESENTATION

Michelle McGinty, Program Outreach Senior Manager,
Center for Resource Solutions

MAINSTREAMING LEADING PRACTICES

BENCHMARKING

- How is your company using RECs to meet renewable energy/sustainability goals?
- What challenges or trade-offs has your company faced in using RECs?
- What resources would be helpful in deciding the use of or management of RECs?

RILA REMINDERS

NEXT STEPS

How to get involved

Reach out for introductions to peers

Share any relevant links or thought leadership on today's topic

Email [Kaela](#) with any feedback for today's call

Visit [Energy Management Network](#) Page for network resources and content

SUB-TOPIC CALL/WEBINARS

- ✓ **April 2021:** [RCC Environmental Justice: An Introduction for Retail Webinar](#) featuring BlocPower and Beveridge & Diamond
- ✓ **June 2021:** [ENERGY STAR Products Scope 3 Calculator](#) featuring EPA and Best Buy
- ✓ **July 2021:** [Energy Resiliency in the Supply Chain](#) featuring Argonne Nat'l Lab and Duke Energy
- ✓ **2021:** [Transportation + Sustainability Webinar Series](#)
- ✓ **September 2021:** Ongoing Threats to the Texas Renewable Energy Market
- ✓ **November 2022:** Renewable Energy Production Credits & Tax Equity/Transferability*
- ✓ **November 2022:** Transportation & Building Efficiency Improvements*
 - **February 1:** Tackling Scope 1 and 2 GHG Emissions Tracking and Data Collection ([Register here](#))
 - **February 3:** Green Leasing for Retail ([Register here](#))
 - **February 28:** Community Solar (details forthcoming)
 - ...reach out if you'd like to be the point lead for one of these topics or a new one!

* Follow up materials available to retailers and product manufacturers upon request.

RILA RELEVANT RESOURCES AND CONTENT

Retail Climate Priorities

Retail Climate Action Blueprint

Blogs:

- [The Business Case for CSR](#)
- [Retailers Accelerate Climate Action in Race to Zero Campaign](#)
- [ESG Focus for Retail Leaders at Annual Meeting](#)
- [NOAA Information for Climate Resilience and Sustainability](#)
- [Federal EV Funding Opportunities for Retailers](#)
- [IRA Building Energy Efficiency Incentives for Retail](#)

Resource Pages:

- [Energy Management Resource Library](#)
- [Energy Management Leadership Model](#)
- [Electric Vehicle Fleets page](#)
- [Financial Management](#)
- [Landlord Collaboration](#)

Fact Sheets:

- [Onsite Power Purchase Agreements \(PPA\)](#)
- [Owned Onsite Systems](#)
- [Renewable Energy Credits](#)
- [Lightbulb Efficiency Standards](#)
- [DOE Appliance and Equipment Standards](#)
- [Building Energy Codes – ASHREA vs. IECC](#)
- [Collaborative Renewable Sourcing](#)
- [Global Procurement](#)

Matrices:

- [Retail GHG Emissions Factors, Data, & Methodology Matrix](#)
- [State Energy Efficiency & Building Natural Gas Laws and Codes](#)
- [GHG Target Tracker](#)

RILA CONTACTS



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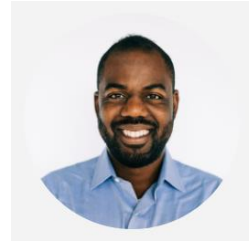
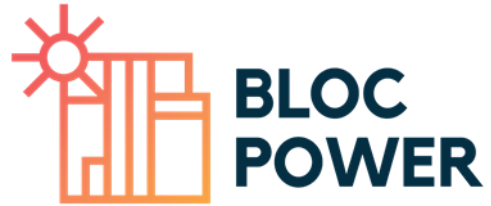


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THANK YOU