

## TRANSPORTATION PROCUREMENT SURVEY

July 2010

### Executive Summary

This benchmark report studies 200 transportation buyers and sellers and their procurement processes, practices and technology enablers. The report separates the top 15% of performers by examining negotiated freight rates, the ability to measure carrier bids beyond price, speed to contract implementation, and much more.

In this volatile market the procurement process has become a vital part of supply chain management. This report offers actionable guidance to transportation buyers, demonstrating how the most successful companies approach procurement of freight services from RFQ through the contracting process.

### Download this Report

[www.AmericanShipper.com/Procurement](http://www.AmericanShipper.com/Procurement)

### Contact

For more information on this or other benchmarking or research studies, please contact Autumn Lotze, manager, retail operations, RILA at [autumn.lotze@rila.org](mailto:autumn.lotze@rila.org) or 703-600-2027.

Research Partner

**American Shipper**

### RECENT RESEARCH

**2010 Transportation Processing & Payment Study**

*(RILA & American Shipper)*

**2009 Supply Chain Visibility Study**

*(RILA & RSR Research)*

**2009 Retail Supply Chain Management Study**

*(RILA & Auburn University)*

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Send to:

[autumn.lotze@rila.org](mailto:autumn.lotze@rila.org)