

INTERNATIONAL TRANSPORTATION MANAGEMENT SYSTEMS: BENCHMARK STUDY *November 2009*

Research Partner



Executive Summary

International Transportation Management Systems Benchmark Study: A Patchwork of Applications Provides Increased Productivity & Visibility, a report released by RILA and *American Shipper*, finds that leading retailers are operating more efficiently, increasing productivity, reducing cost and utilizing environmentally sound methods of transport through enhanced administration of their international transportation management systems (ITMS).

The report contains an analysis of how successful firms are managing international transportation and looks at emerging trends that will develop in the near future. It examines four key interest areas:

- The number – or “patchwork” – of systems leading firms are using to manage ITMS
- The substantial jump in productivity (over 4 times) found by firms that use any level of ITMS technology
- The impact of the connection (and breakdown in the disconnect) between procurement and execution
- The increased visibility of successful ITMS users

The findings are based on a survey of more than 150 international transportation managers, conducted in the fall of 2009.

Read This Report

www.AmericanShipper.com/ITMS

Contact

For more information on this or other benchmarking or research studies, please contact Autumn Lotze, retail operations coordinator, RILA at autumn.lotze@rila.org or 703-600-2027.

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autumn.lotze@rila.org