

## INTERNATIONAL TRANSPORTATION MANAGEMENT STUDY

*November 2011*

### Executive Summary

The Retail Leaders Association's (RILA) and *American Shipper's* latest research initiative, *International Transportation Management Benchmark Study: Winners See Strategic Value of Visibility* is now available to RILA members. Over 200 supply chain managers participated in the study surveying international transportation management (ITM) systems, practices, and processes. This third annual study examines how successful firms are managing international transportation and emerging trends in the industry.

### Key Focus Areas Include:

- Visibility – who has it and what are the benefits?
- Centralization vs. localization of ITM
- The state of ITM systems
- The benefits of automating ITM functions
- Future plans for technology investments

### Read this Report

This report is available in its entirety to RILA members. To download your free copy, please register [here](#).

### Contact

For more information on this or other supply chain benchmarking or research studies, please contact Caitlin Hott, coordinator, retail operations, RILA at [caitlin.hott@rila.org](mailto:caitlin.hott@rila.org) or 703-600-2042.

### RECENT RESEARCH

2011 CSA Scorecard Survey

2011 Freight Payment Benchmarking Study  
(RILA & American Shipper)

2011 Distribution Automation Study  
(RILA Member Benchmarking)

2010 State of the Retail Supply Chain Study  
(RILA and Auburn University)

**RILA MEMBERS:**  
Have a research or benchmarking need?

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