



## Loss Prevention, Auditing and Safety Conference 2012

### Sponsorship Opportunities

April 22-25, 2012

Gaylord Texan – Dallas, Texas

#### Title Sponsor - \$50,000 – Checkpoint Systems

*A special sponsorship opportunity available to only one company at Loss Prevention 2012*

- Company logo incorporated into all pre-conference, conference, and post-conference materials as “Title Sponsor”
- One complimentary 10’ x 20’ booth space
- Participation on conference steering committee
- A total of 15 complimentary full conference registrations (no additional registrations may be purchased)
- First to choose 2012 space assignment
- Welcome Letter including 50 words provided by sponsor to be distributed at hotel registration
- Opening session remarks, two minutes max, during the start of the opening keynote session
- Company logo on outside front cover of the on-site program book
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 5 retail attendees who have not previously attended the LPAS conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA’s website – [www.rila.org](http://www.rila.org)

#### Platinum Conference Sponsors - \$30,000 (5 Remaining)

- One complimentary 10’ x 20’ booth space
- Participation on conference steering committee
- A total of 12 complimentary full conference registrations (no additional registrations may be purchased)
- Space assignment in the first booth selection time period (after Title Sponsor)
- Company logo in the on-site program book
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 3 retail attendees who have not previously attended the LPAS conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA’s website – [www.rila.org](http://www.rila.org)

Sponsorship	Availability
Welcome Cocktail Reception	<b>Vector Security</b>
Monday Cocktails in the Exhibit Hall	<b>SIRAS</b>
Exclusive Branded Track Sponsorships** (5 available)	<b>1 SOLD</b>

*\*\*For more details refer to the attached Branded Track Sponsorship sheet.*

**NOTE:** Participation as any level sponsor permits your company to select from the “Sponsor Reserved” booth inventory on the exhibit floor.

### Gold Conference Sponsors - \$20,000 (6 Remaining)

- One complimentary 10' x 10' booth space with the option to purchase a second 10' x 10' booth space at the advertised price
- A total of 10 complimentary full conference registrations (no additional registrations may be purchased)
- Company logo printed in pre-conference materials
- Company logo on signage displayed at sponsored event
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website – [www.rila.org](http://www.rila.org)
- Complimentary passes for up to 2 retail attendees who have not previously attended the LPAS conference

Sponsorship	Availability
Opening Keynote Address*	
Day One Luncheon Session*	
Wednesday Lunch in the Exhibit Hall	
Wednesday Cocktails in the Exhibit Hall	
Closing Keynote Address*	
Wireless Internet (WiFi) Coverage	
Mobile Conference Website & Map	<b>Enabl-u Technologies</b>

\*Included in the sponsorship is an introduction of the session

### Silver Conference Sponsors - \$10,000 (3 Remaining)

- A total of 8 complimentary full conference registrations (no additional registrations may be purchased)
- Company logo printed in pre-conference materials
- Company logo on signage displayed at sponsored event or on sponsored item
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website – [www.rila.org](http://www.rila.org)
- Complimentary passes for up to 2 retail attendees who have not previously attended the LPAS conference

Sponsorship	Availability
Audience Response System	<b>Verint Video Intelligence Solutions</b>
Conference Pens	<b>Bass Security</b>
Highlighters	<b>Axis Communications</b>
Lanyards	<b>Vangent</b>
Registration Bags	<b>Stanley</b>
Hotel Key Cards	<b>Protection 1</b>
General Session* (4+ available)	<b>The Zellman Group, 3 REMAINING</b>

\*Included in the sponsorship is an introduction of the session

### Bronze Conference Sponsors - \$5,000 (6 Remaining)

- A total of 3 complimentary full conference registrations, and if a booth is purchased, two additional complimentary registrations are available, along with the opportunity to purchase sixth registration
- Company logo printed in pre-conference materials
- Company logo on signage displayed at sponsored event or on sponsored item
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website – [www.rila.org](http://www.rila.org)
- One complimentary pass for A retail attendee who have not previously attended the LPAS conference

Sponsorship	Availability
Continental Breakfasts (2 Available)	<b>Direct Source (1 REMAINING)</b>
Business / Refreshment Breaks (5 available)	<b>5 REMAINING</b>
Hand Sanitizers	<b>ClickIt</b>
20 Note Pages in Program Book with company logo	<b>Clinton Electroncis</b>

**NOTE:** Participation as any level sponsor permits your company to select from the "Sponsor Reserved" booth inventory on the exhibit floor.