

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

RILA's 2012 Loss Prevention, Auditing & Safety Conference April 22-25, 2012 – Gaylord Texan Resort & Convention Center – Dallas, Texas

The RILA Loss Prevention, Auditing & Safety Conference is the premier event for retail and consumer product executives in the asset protection field. The conference brings together representatives of all major retail and consumer product segments, along with relevant solutions providers, to create an exceptional educational and networking opportunity. Join nearly 950 retail supply chain executives as they gather together to network, learn, and discover new loss prevention, auditing and safety solutions in our Exhibit Hall.

Opportunities for Your Company: Standard Exhibit Space (\$3,500):

- 10'x10' exhibit space
- 3 complimentary registrations and an option to purchase 1 additional registration, all of which give you full access to all conference events – educational sessions, the Exhibit Hall, networking events, etc.
- A contact listing in the on-site program book
- A company listing on the RILA conference website
- Access to two pre-conference and one post-conference registration lists

For a floor plan and Application & Agreement, please contact ashley.vandebunte@rila.org.

Sponsorships (\$5,000 and up):

- A number of complimentary registrations good for all conference events (varies by level)
- A contact listing in the on-site program book
- Your company logo on event signage, on the RILA conference website, in the program book, and on pre-conference marketing materials to retailers
- A number of complimentary registrations to extend to first-time retail attendees (varies by level)
- Sponsorship of an item or event at the Gold level sponsorships and above
- Sponsor Ribbons for badges
- Access to two pre-conference and one post-conference registration lists

For a full listing of sponsorship opportunities, please contact ashley.vandebunte@rila.org.

2011 Participant Breakdown:

- 945 total participants (exhibitors & retailers)
- More than 1 Retail Attendee to Every Exhibitor Attendee
- 123 Exhibitors & Sponsor Companies

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

Past Retail Attendee Companies

7-Eleven
Abercrombie & Fitch
A.C. Moore Arts & Crafts
Academy Sports & Outdoors
Advance Auto Parts
American Eagle Outfitters
American Signature Furniture
Anna's Linens
Apple
Army & Air Force Exchange Service
AutoZone
Avis Budget Group
Barnes & Noble
Beall's
Best Buy
Big Lots Stores
Big Y Foods
Blain's Farm & Fleet
Bloomingdale's
The Body Shop
Bose
Brighton Collectibles
Brookshire Grocery
Brown Shoe Company
Buchheit
CarMax
Centennial Fine Wine & Spirits
Claire's Stores
Coast Guard Exchange System
Coldwater Creek
Collective Brands
Columbia Sportswear
The Comex Group
Conn's Inc.
The Container Store
Costco
CPI Corp.
Craker Barrel Old Country Store
CVS Corporation
Darice
David's Bridal
Donna Karan Company
Duckwall-ALCO Stores
Dunham's Sports
Duty Free Americas
Express
Family Christian Stores
Finish Line
Follett Corporation
Food Lion
Foot Locker
Forman Mills
Fossil
Fred's
Gabriel Brothers & Rugged
Warehouse
GameStop
Gap
General Growth Properties
Giant Eagle
Giant Tiger
GNC
Golfsmith International
Goodwill
Guess?
Harris Teeter
Hastings Entertainment
The Home Depot
The Home Depot, Canada
Home Hardware Stores
Hot Topic
Hy-Vee
IKEA North America
J. Crew
J.D. Irving
JCPenney
Jo-Ann Stores
Kirkland's
Kohl's
L.L. Bean
Limited Brands
Lowe's
Lowes Foods
lululemon athletica
Lumber Liquidators
Luxottica
Macy's
The Mattress Firm
Meijer
Michaels Stores
Movie Gallery
Music and Arts Center
Navy Exchange (NEXCOM)
Neiman Marcus Group
NIKE
Office Depot
Old Navy
Pamida Stores
Panera Bread
Parkway Corp.
Patagonia
Payless ShoeSource
Penske Logistics
PEPBOYS AUTO
PetSmart
Pier 1 Imports
Polo Ralph Lauren
Price Chopper Supermarkets
Procter & Gamble
Publix
Radio Systems Corporation
RadioShack
Raising Cane's Chicken Fingers
Raley's Family of Fine Stores
REI
Rent-A-Center
Rite Aid
Sally Beauty Holdings
Sam's Club
Sears Holdings Corporation
Shoe Carnival
Six Flags
Southern States Cooperative
Sports Authority
Stage Stores
SUPERVALU
Swarovski North America
T-Mobile
Target Corporation
TJX Companies
Toys R Us
Tractor Supply Company
Tuesday Morning
Uniform Advantage
United Supermarkets
Urban Outfitters
Vanity Shops
Vans
VF Corporation
Von Maur
Walgreens
Walmart
Walmart Canada
The Walt Disney Company
Wegmans Food Markets
West Marine
Wet Seal
Whole Foods Market
Wilkinson Hardware Stores
Winn-Dixie Stores
Winners Merchants
Woolworths Limited
Zale Corporation

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

RILA's 2012 Loss Prevention, Auditing & Safety Conference April 22-25, 2012 – Gaylord Texan Resort & Convention Center – Dallas, Texas

The RILA Loss Prevention, Auditing & Safety Conference is the premier event for retail and consumer product executives in the asset protection field. The conference brings together representatives of all major retail and consumer product segments, along with relevant solutions providers, to create an exceptional educational and networking opportunity. Join nearly 950 retail supply chain executives as they gather together to network, learn, and discover new loss prevention, auditing and safety solutions in our Exhibit Hall.

Opportunities for Your Company: Standard Exhibit Space (\$3,500):

- 10'x10' exhibit space
- 3 complimentary registrations and an option to purchase 1 additional registration, all of which give you full access to all conference events – educational sessions, the Exhibit Hall, networking events, etc.
- A contact listing in the on-site program book
- A company listing on the RILA conference website
- Access to two pre-conference and one post-conference registration lists

For a floor plan and Application & Agreement, please contact ashley.vandebunte@rila.org.

Sponsorships (\$5,000 and up):

- A number of complimentary registrations good for all conference events (varies by level)
- A contact listing in the on-site program book
- Your company logo on event signage, on the RILA conference website, in the program book, and on pre-conference marketing materials to retailers
- A number of complimentary registrations to extend to first-time retail attendees (varies by level)
- Sponsorship of an item or event at the Gold level sponsorships and above
- Sponsor Ribbons for badges
- Access to two pre-conference and one post-conference registration lists

For a full listing of sponsorship opportunities, please contact ashley.vandebunte@rila.org.

2011 Participant Breakdown:

- 945 total participants (exhibitors & retailers)
- More than 1 Retail Attendee to Every Exhibitor Attendee
- 123 Exhibitor & Sponsor Companies

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

Past Retail Attendee Companies

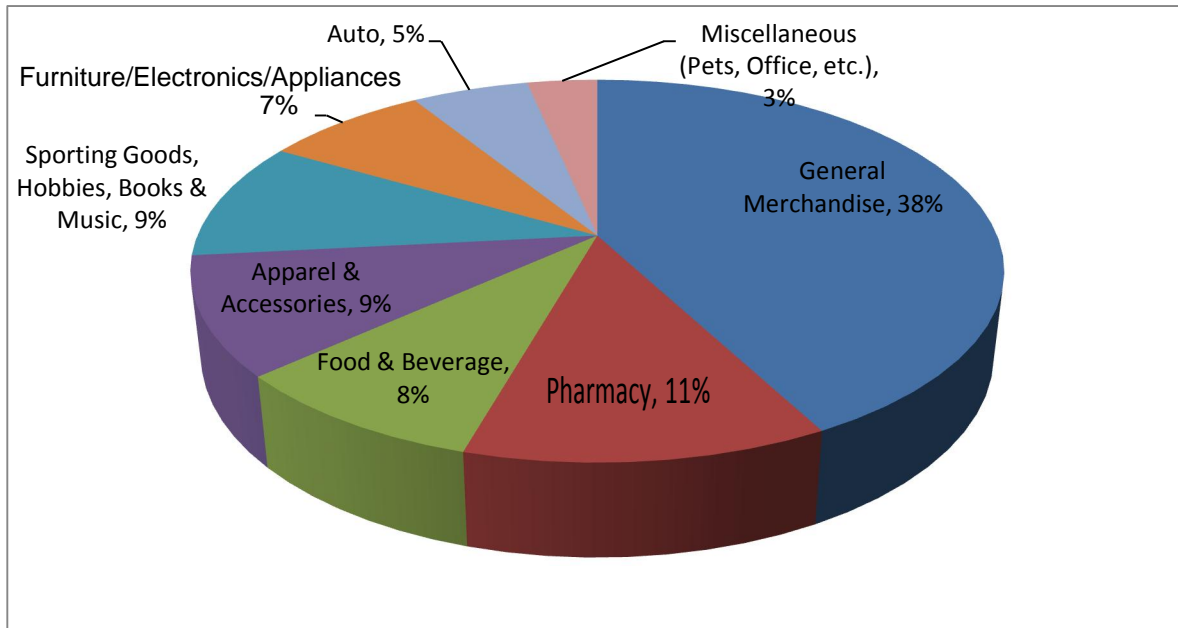
7-Eleven
Abercrombie & Fitch
A.C. Moore Arts & Crafts
Academy Sports & Outdoors
Advance Auto Parts
American Eagle Outfitters
American Signature Furniture
Anna's Linens
Apple
Army & Air Force Exchange Service
AutoZone
Avis Budget Group
Barnes & Noble
Beall's
Best Buy
Big Lots Stores
Big Y Foods
Blain's Farm & Fleet
Bloomingdale's
The Body Shop
Bose
Brighton Collectibles
Brookshire Grocery
Brown Shoe Company
Buchheit
CarMax
Centennial Fine Wine & Spirits
Claire's Stores
Coast Guard Exchange System
Coldwater Creek
Collective Brands
Columbia Sportswear
The Comex Group
Conn's Inc.
The Container Store
Costco
CPI Corp.
Craker Barrel Old Country Store
CVS Corporation
Darice
David's Bridal
Donna Karan Company
Duckwall-ALCO Stores
Dunham's Sports
Duty Free Americas
Express
Family Christian Stores
Finish Line
Follett Corporation
Food Lion
Foot Locker
Forman Mills
Fossil
Fred's
Gabriel Brothers & Rugged
Warehouse
GameStop
Gap
General Growth Properties
Giant Eagle
Giant Tiger
GNC
Golfsmith International
Goodwill
Guess?
Harris Teeter
Hastings Entertainment
The Home Depot
The Home Depot, Canada
Home Hardware Stores
Hot Topic
Hy-Vee
IKEA North America
J. Crew
J.D. Irving
JCPenney
Jo-Ann Stores
Kirkland's
Kohl's
L.L. Bean
Limited Brands
Lowe's
Lowe's Foods
lululemon athletica
Lumber Liquidators
Luxottica
Macy's
The Mattress Firm
Meijer
Michaels Stores
Movie Gallery
Music and Arts Center
Navy Exchange (NEXCOM)
Neiman Marcus Group
NIKE
Office Depot
Old Navy
Pamida Stores
Panera Bread
Parkway Corp.
Patagonia
Payless ShoeSource
Penske Logistics
PEPBOYS AUTO
PetSmart
Pier 1 Imports
Polo Ralph Lauren
Price Chopper Supermarkets
Procter & Gamble
Publix
Radio Systems Corporation
RadioShack
Raising Cane's Chicken Fingers
Raley's Family of Fine Stores
REI
Rent-A-Center
Rite Aid
Sally Beauty Holdings
Sam's Club
Sears Holdings Corporation
Shoe Carnival
Six Flags
Southern States Cooperative
Sports Authority
Stage Stores
SUPERVALU
Swarovski North America
T-Mobile
Target Corporation
TJX Companies
Toys R Us
Tractor Supply Company
Tuesday Morning
Uniform Advantage
United Supermarkets
Urban Outfitters
Vanity Shops
Vans
VF Corporation
Von Maur
Walgreens
Walmart
Walmart Canada
The Walt Disney Company
Wegmans Food Markets
West Marine
Wet Seal
Whole Foods Market
Wilkinson Hardware Stores
Winn-Dixie Stores
Winners Merchants
Woolworths Limited
Zale Corporation

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

Companies by Retail Type:

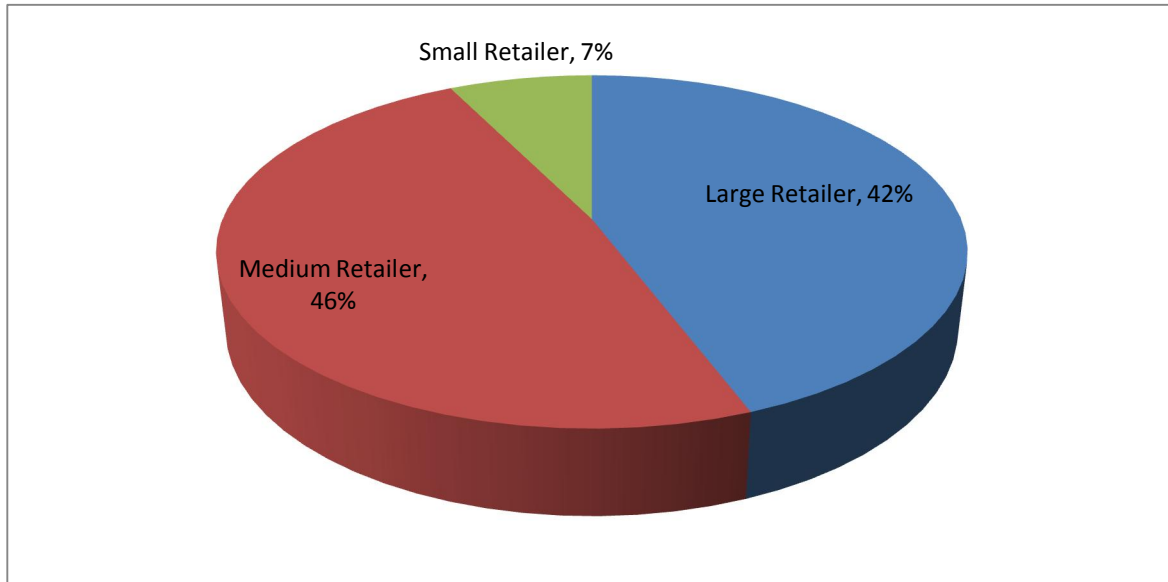


Retail Company Attendee Size:

Small Retailer (less than \$1 billion in annual revenue)

Medium Retailer (between \$1 billion and \$10 billion in annual revenue)

Large Retailer (more than \$10 billion in annual revenue)

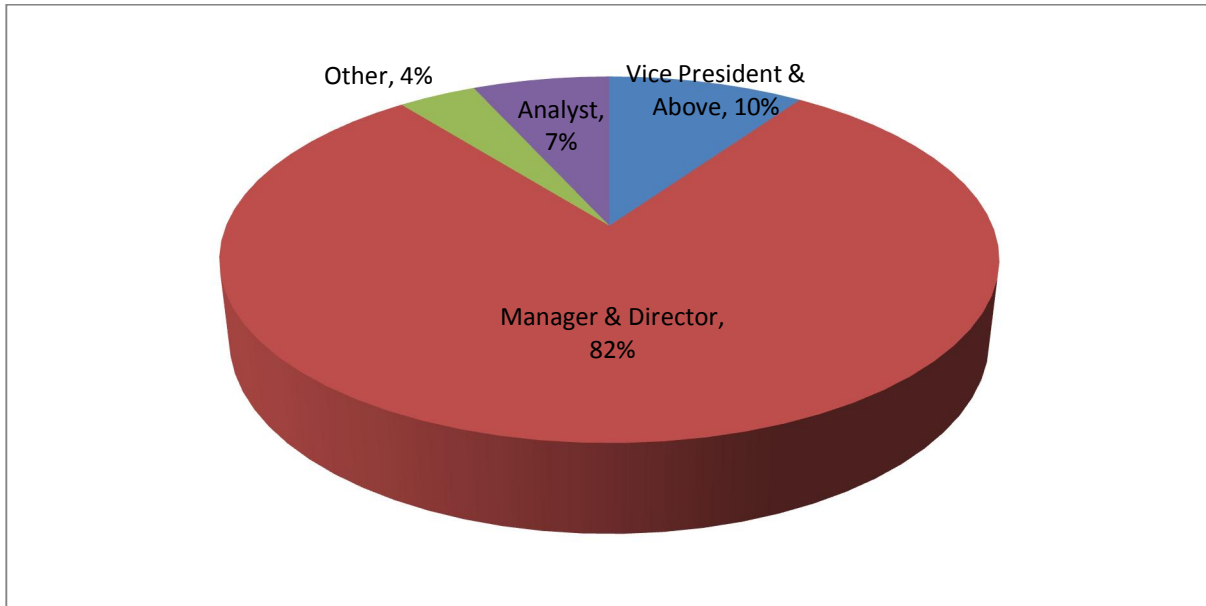


LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

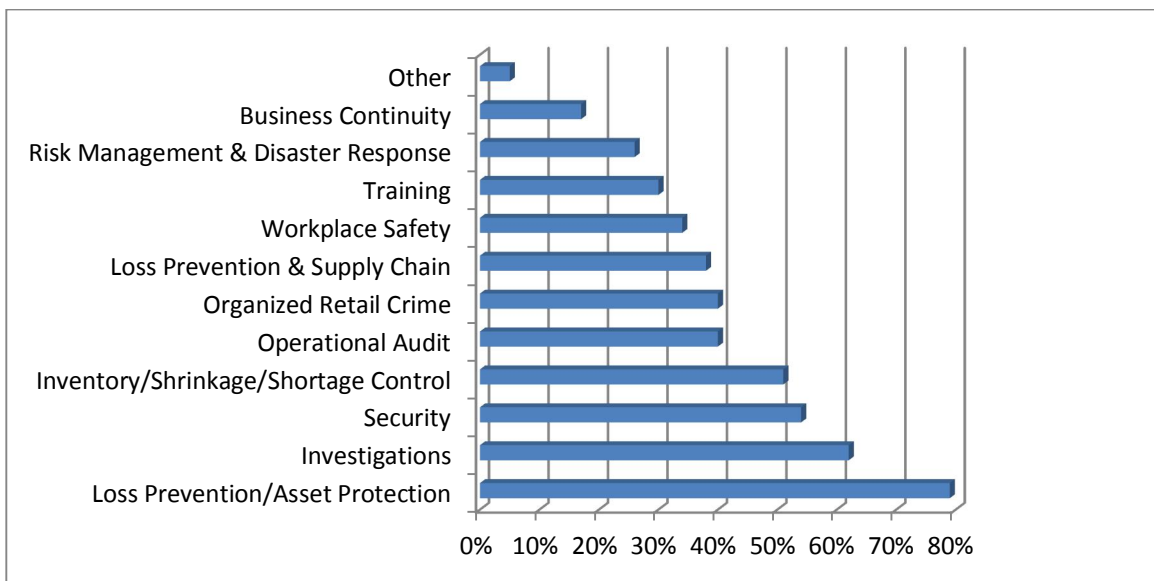
April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

By Retail Attendee Position Level:



Departments the Retail Attendees Oversee:

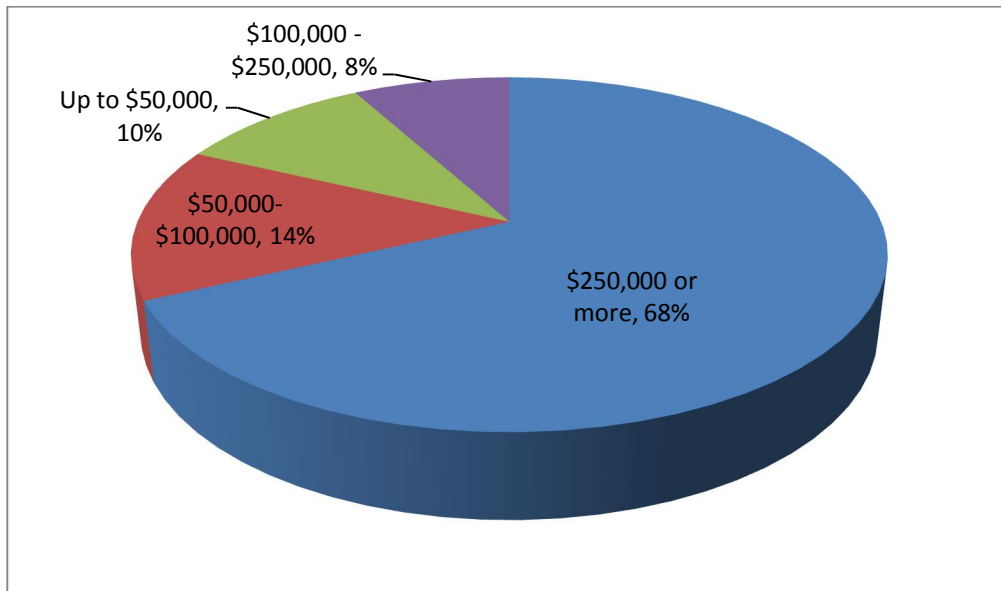


LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2012

April 22-25 • Gaylord Texan Resort & Convention Center • Dallas, TX

Demographics Report

Amount Retail Attendees Plan to Spend on Products in the Exhibit Hall:



Retail Attendees' Purchasing Power:

