



RILA Logistics Conference 2012 Sponsorship Opportunities

Title Sponsor -- \$100,000 – SOLD OUT

A special sponsorship opportunity available to only one company at Logistics 2012.

- Your Company logo incorporated into all pre-conference, conference and post-conference materials as “Title Sponsor.”
- One complimentary 10’ x 20’ booth space
- A total of 14 complimentary executive registrations (no additional registrations may be purchased)
- Complimentary RILA membership for 1 year
- First to choose 2012 space assignment
- Welcome Letter including 50 words provided by sponsor to be distributed at hotel registration
- Opening session remarks, two minutes max, during the start of the opening keynote session
- Company logo on outside front cover of the on-site program book
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 5 retail attendees who have not previously attended conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA’s Web site – www.rila.org

Sponsorship	Sponsoring Company
Title Sponsor	Exel

Diamond / Premier Conference Sponsors -- \$75,000 / \$60,000 – 1 Remaining

These Conference Sponsorships are available at the higher Diamond or Premier Level. The Diamond Level Sponsorships include 2 additional registrations, 1 additional complimentary retail pass, and additional benefits for your particular sponsorship. For more details on the Diamond Level benefits, please contact Tripp Taylor prior to the onsite space selection process.

- One complimentary 10’ x 20’ booth space
- A total of 10 complimentary executive registrations (no additional registrations may be purchased)
- Complimentary RILA membership for 1 year
- Space assignment in the first booth selection time period (after Title Sponsor)
- Company logo in the on-site program book
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 4 retail attendees who have not previously attended conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA’s Web site – www.rila.org

Available opportunities:

Sponsorship	Sponsoring Company
Golf Outing	National Retail Systems
Registration Bags	Premier Transportation
Wireless Access Coverage	
Sunday Welcome Cocktail Reception	Dematic
Monday Opening Keynote*	Kurt Salmon
Monday Luncheon Speaker*	UPS
Mobile Site	Port of Houston

*Included in the sponsorship is an introduction of the session

NOTE: Participation as any level sponsor permits your company to select from the “Sponsor Reserved” booth inventory on the exhibit floor.

Executive Conference Sponsors -- \$45,000 – 2 Remaining

- Two complimentary 10' x 10' booth spaces
- A total of 8 complimentary registrations (no additional registrations may be purchased)
- Space assignment in the second booth selection time period
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 4 retail attendees who have not previously attended conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA's Web site – www.rila.org

Available opportunities:

Sponsorship	Sponsoring Company
Monday Plated Luncheon	
Monday Cocktails in the Exhibit Hall	Canada's Gateways
Tuesday Cocktails in the Exhibit Hall	Ryder
Tuesday Lunch in the Exhibit Hall	FedEx
Educational Track Sponsorship (5 available – 1 remaining)	BNSF Railway – Transportation NYK – International American Shipping Group – Supply Chain Management Panalpina - Distribution Still Available: Multi-Channel
Charging Stations	Menlo/Con-way

Platinum Conference Sponsors -- \$30,000 – 1 Remaining

- One complimentary 10' x 10' booth space with the option to purchase a second 10' x 10' booth space at the advertised price
- A total of 5 complimentary executive registrations with the option to purchase 2 additional registrations if a second booth is purchased (if a second booth isn't purchased, no additional registrations may be purchased; if a second booth is purchased, only 2 registrations are allowed for the additional booth space)
- Space assignment in the third booth selection time period
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 4 retail attendees who have not previously attended conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA's Web site – www.rila.org

Available opportunities:

Sponsorship	Sponsoring Company
General Sessions*	APL, Damco, Hub Group, Jacobson Companies, LOG-NET, ProLogis, Reddwerks
Wednesday Closing Speaker	
Continental Breakfast Monday	Georgia Allies
Audience Response System**	Georgia Ports
Mini Maps	Panama Canal
Women in Logistics Reception	NFI
Bottled Water with Custom Label	ABF
Lanyards***	Intelligrated

NOTE: Participation as any level sponsor permits your company to select from the "Sponsor Reserved" booth inventory on the exhibit floor.

Gold Conference Sponsors -- \$20,000 – SOLD OUT

- A total of 3 complimentary executive registrations with the option to purchase an additional registration with the purchase of a booth space
- Space assignment in the fourth booth selection time period
- Company name and logo printed in pre-conference materials
- Company name on signage displayed at sponsored event
- Complimentary passes for up to 2 retail attendees who have not previously attended conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA's website – www.rila.org

Available opportunities:

Sponsorship	Sponsoring Company
Tuesday Continental Breakfast	Kuehne & Nagel
Wednesday Continental Breakfast	UTi Worldwide
Business Breaks	Manhattan Associates, Newgistics, Landstar, Greatwide, Schneider
Hotel Key Cards**	Port of Seattle
Pens*	TransX
Hand Sanitizer Stations	SOLD

*Pens include company logo laser-inscribed in black on high quality pen.

**Hotel keycards include sponsor company logo in four colors on front of white key card, RILA logo in black on back of key card.

Silver Conference Sponsors -- \$10,000 – 2 Remaining

- A total of 2 complimentary executive registrations with the option to purchase 2 additional registrations with the purchase of a booth space
- Company name and logo printed in pre-conference materials
- Complimentary passes for up to 2 retail attendees who have not previously attended conference
- Executive badges to display sponsor ribbons
- Company name and logo listed on RILA's Web site – www.rila.org

4SIGHT	AFN
CargoNet	FHI, LLC
Fortna	The Gilbert Company
Inmar	Linear Logistics
Kiva Systems	OHL
Performance Team	Port Logistics Group
South Carolina State Ports Authority	Swisslog
Toll Global Forwarding	Transplace
TTS	YRC Worldwide
Zim Integrated Shipping Services	Gemini Shippers
Dunavant	XTRA Lease
Modern Terminals	Yang Ming (America)
California Multimodal	C.H. Robinson
DiCentral Corporation	RedPrairie
Please contact for availability.	

NOTE: Participation as any level sponsor permits your company to select from the “Sponsor Reserved” booth inventory on the exhibit floor.



Logistics Conference 2012

Sponsorship Letter of Intent

Dallas, Texas – Gaylord Texan

February 19-22, 2011

Please complete and return this completed form indicating your intent to sponsor RILA's Logistics Conference in 2012 **no later than 5:00PM Eastern on February 17th**.

Please check your desired level of sponsorship and list out your item preferences below. Companies sponsoring items for the 2010 conference have first right of refusal until February 22 to confirm they are retaining their sponsorship item. At that time if confirmation has not been received, we will assign the sponsorship to the next highest priority point holder.

- Title** (Limit 1) \$100,000 - Includes a 10x20, 14 registrations
A special sponsorship opportunity available only to one company
- Diamond/Premier** (Limit 7) \$75,000/\$60,000 - Includes a 10x20, 12 registrations/10 registrations
Potential Sponsorships Include: Golf Outing, Registration Bags, Wireless Coverage, Sunday Welcome Reception, Monday Opening Keynote, Monday Luncheon Speaker, and Mobile Site
- Executive** (Limit 9) \$45,000 - Includes a 10x20, 8 registrations
Potential Sponsorships Include: Monday Plated Luncheon, Monday Cocktails in the Exhibit Hall, Tuesday Cocktails in the Exhibit Hall, Tuesday Lunch in the Exhibit Hall, Educational Track Sponsorships (5)
- Platinum** (Limit 14) \$30,000 - Includes a 10x10 and 5 registrations
Potential Sponsorships Include: General Sessions (7 sessions), Closing Speaker, Monday Continental Breakfast, Audience Response System, Lanyards, Mini Maps, Women in Logistics Reception, Custom Labeled Bottled Water
- Gold** (Limit 9) \$20,000 - Includes 3 registrations (Booth option available for \$5,000 per 10x10)
Potential sponsorships Include: Breakfasts (2), Business Break Packages (5), Hand Sanitizer, Keycards, Pens
- Silver** (Limit 20) \$10,000 - Includes 2 registrations (Booth option available for \$5,000 per 10x10)
Sponsorship provides branding exposure pre, during, and post-show.

Item Preference: 1. _____ 2. _____ 3. _____ 4. _____

Signing this letter shows intent to sponsor at the RILA Logistics Conference in 2012 on behalf of the company listed below. The sponsor level designated above will designate your space selection time on February 22.

Company _____ Contact Name _____

Contact Phone # _____ Contact Email _____

Signature _____

RETURN THIS COMPLETED FORM TO TRIPP TAYLOR BY NO LATER THAN 5:00 PM EASTERN ON FEBRUARY 17.

Feel free to call Tripp Taylor at 703-600-2023 with questions, fax the completed form to 703-841-1184, or scan and send the completed form via email to tripp.taylor@rila.org.

NOTE: Participation as any level sponsor permits your company to select from the "Sponsor Reserved" booth inventory on the exhibit floor.