

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010

May 2-5 • Gaylord Texan • Dallas, TX

Speaker Application

Due by Monday, August 17, 2009

The 2010 RILA Loss Prevention, Auditing & Safety Conference planning is underway. The location and date for the conference are still to be determined. The conference will be designed to educate retail and consumer product loss prevention, auditing and safety professionals; provide strategic insight and best practices of the industry; and cultivate leadership and career development. We are looking for speakers who know the emerging issues for this industry's executives regarding shrink reduction, investigation and interviewing techniques, workplace safety, organized retail crime, operational issues, program implementation and other relevant loss prevention issues. We strive to offer our event attendees an unparalleled value proposition, including relevant educational offerings, strong coalition building competencies, focused research, proactive industry communications, and measurable results. Please keep these goals in mind when developing your speaker proposal.

You may propose a lecture, panel discussion, or roundtable format for a session, or indicate the topic(s) you are qualified to speak on. **Please note that RILA strongly encourages service providers submitting speaker proposals to include a retailer as a part of the speaking cadre.** As this is a retail conference, the committee in charge of conference educational content looks much more favorably upon session speaker proposals that include a retailer.

You must complete this form in its entirety to be considered as a speaker. It will then be considered, along with all other applications, by the Loss Prevention Steering Committee—representatives of RILA retail member companies who plan the content and programming for the conference. If you are selected by the conference planning committee, RILA staff will contact you with dates for upcoming deadlines and further guidance/materials, including speaker times and RILA PowerPoint slide templates. Speaker applicants may also be considered for other scheduled panel discussions or breakout sessions. For more information about the speaker selection process, please contact Liz Benson, Retail Operations Coordinator, at 703-600-2030 or liz.benson@rila.org.

Timeline

- **August 17, 2009** – Completed applications due to RILA
- **September – October 2009** – Loss Prevention Steering Committee will consider session proposals
- **October 2009** – RILA will notify all applicants of their selection status by this date (note: some proposals will remain under consideration as alternates through late winter—applicants will be notified of this)
- **November 30, 2009** – Brief speaker biography, session title & session description due to RILA (to be used in marketing materials)
- **March 15, 2010** – Completed speaker requirements form due to RILA. This form will be provided by Azure O'Neil, who will communicate directly with speakers regarding any audio/visual and equipment needs.
- **April 1, 2010** – Speaker PowerPoint presentation, on RILA template, due to RILA. Any media or videos to be used in the presentation also due to RILA at this time.
- **May 2-5, 2010** – RILA Loss Prevention, Auditing & Safety Conference in Dallas, TX

2010 RILA Loss Prevention, Auditing & Safety Conference Speaker Application

Due by Monday, August 17, 2009

My company is attending and/or exhibiting at this conference (Yes/No):

Attending
 Exhibiting
 Neither

RILA member (Yes/No): Yes
 No

Proposed talk title:

Proposed talk description and format of presentation (50-100 words):

Significance of topic for attendees and the industry:

***Speaker information for RILA promotional materials:**

Lead Speaker

Name:

Title:

Company:

2nd Speaker

Name:

Title:

Company:

3rd Speaker

Name:

Title:

Company:

What qualifications make you expert on this topic?

Contact information for Lead Speaker (not included in promotional materials):

Phone: _____

Email: _____

Fax: _____

Please return completed forms to RILA, ATTN Liz Benson,
via fax (703-841-1184) or email (liz.benson@rila.org)