



Loss Prevention, Auditing and Safety Conference 2010
Sponsorship Opportunities
 May 2 – May 5, 2010
 Gaylord Texan - Dallas, Texas

Title Sponsor - \$50,000
SOLD – Checkpoint Systems, Inc.

A special sponsorship opportunity available to only one company at Loss Prevention 2010

- Company logo incorporated into all pre-conference, conference, and post-conference materials as “Title Sponsor”
- Two complimentary 10' x 10' booth spaces
- Participation on conference steering committee
- A total of 15 complimentary executive registrations (no additional registrations may be purchased)
- Complimentary RILA membership for 1 year
- First to choose 2010 booth space assignment
- Company logo on printed in pre-conference materials and on front cover of the on-site program book
- Sponsor ribbons on executives' badges
- Company logo with link to your website LPAS Conference page of RILA's website
- A total of 5 complimentary registrations to extend to retailers who have not attended a past RILA LPAS Conference

Platinum Conference Sponsors - \$30,000

- Two complimentary 10' x 10' booth spaces
- A total of 12 complimentary registrations (no additional registrations may be purchased)
- Space assignment in the second booth selection time period (right after Title Sponsor)
- Company logo printed in pre-conference materials and on-site program book
- Company logo on signage displayed at sponsored event
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website
- A total of 3 complimentary registrations to extend to retailers who have not attended a past RILA LPAS Conference

Sponsorship	Availability
Opening Keynote Address*	SOLD
Closing Keynote Address*	
Welcome Cocktail Reception	SOLD
Monday Cocktails in the Exhibit Hall	SOLD
Tuesday Cocktails in the Exhibit Hall	

**Included in the sponsorship is an introduction of the session*

Gold Conference Sponsors - \$20,000

- One complimentary 10' x 10' booth space with the option to purchase a second 10' x 10' booth space at the advertised price
- A total of 10 complimentary executive registrations (no additional registrations may be purchased)
- Space assignment in the third booth selection time period
- Company logo printed in pre-conference materials
- Company logo on signage displayed at sponsored event
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website
- One complimentary registration to extend to a retailer who has not attended a past RILA LPAS Conference

Sponsorship	Availability
Monday Luncheon	
Tuesday Lunch in the Exhibit Hall	
Cyber Café	
Mini-Map of the Exhibit Hall	

Silver Conference Sponsors - \$10,000

- A total of 8 complimentary executive registrations (no additional registrations may be purchased)
- Space assignment in the fourth booth selection time period
- Company logo printed in pre-conference materials
- Company logo on signage displayed at sponsored event
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website

Sponsorship	Availability
Monday Continental Breakfast	
Tuesday Continental Breakfast	
Wednesday Continental Breakfast	
Registration Bags	SOLD
General Session*	
Hotel Room Keycards	SOLD

*Included in the sponsorship is an introduction of the session(s)

Bronze Conference Sponsors - \$5,000

- A total of 3 complimentary executive registrations
- Company logo printed in pre-conference materials
- Company logo on signage displayed at sponsored event
- Sponsor ribbons on executives' badges
- Company logo featured on LPAS Conference page of RILA's website

Business Breaks (6)	1 SOLD/ 5 Remaining
Conference Pens	SOLD
Lanyards	SOLD
Highlighters	
Twenty Note Pages in Program Book	SOLD



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Yes, my company will sponsor LPAS 2010.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Level of sponsorship: _____

Event/Item desired: _____
(e.g. Monday Breakfast)

Signature: _____ Date: _____

Please return this form to:
Ashley De Boer
Fax: (703) 841-1184
Email: ashley.deboer@rila.org

Signing this document will allow your company to choose its booth location based on this sponsorship commitment. Once this form has been received, a RILA contract and invoice will be sent to you.

Thank you for your support of RILA and the retail loss prevention community!