

# LOSS PREVENTION AUDITING & SAFETY CONFERENCE 2010

MAY 2-5, GAYLORD TEXAN, DALLAS, TEXAS



## Exhibitor Prospectus

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



May 2-5 • Gaylord Texan • Dallas, Texas

## What our exhibitors have to say:

*"We love the RILA event and find it to be our most profitable event on many different levels."*

*~ Eileen Stark  
Orion Systems*

*"The RILA Loss Prevention Conference is an incredible forum for interfacing with executive-level loss prevention professionals who want to be informed on innovative security solutions"*

*~ Kevin E. Lynch  
Executive Director  
ADT*

*"The RILA LPAS Conference provides us the best opportunity to showcase our latest products and services to hundreds of customers and prospects under one roof."*

*~ Michael T. Grady  
Executive Vice President  
Vector Security, Inc.*

## Why Exhibit with RILA?

**Only at RILA will you meet more than 400 retail decision-makers from the biggest and best companies in retail.**

**RILA's meeting makes relationship building easy and comfortable. Its personal atmosphere and manageable size make it just right for meaningful networking. And all attendees are housed under one roof, in the same facility as educational sessions and the exhibit hall.**

**RILA is retail—the retailer-driven educational content and conference format make it the number one choice for education and networking for power retailers.**

### **As an exhibitor, you will:**

- Gain direct access to the top executives of retail's largest and most successful companies, and their consumer goods partners, all focused on loss prevention, auditing and safety
- Speak directly to decision makers
- Educate customers and prospects about your company's latest innovations
- Meet with current customers and reinforce existing relationships
- Strengthen your company's brand among loss prevention leaders
- Hear your customers' concerns and challenges in substantive educational sessions
- Receive contact information for all participants in pre- and post-event attendee lists

### **RILA's LPAS 2010 provides these great benefits:**

- Dedicated exhibit hall hours with no conflicting events
- Limited numbers of exhibitors to ensure great customer ratios
- Monday and Tuesday night receptions with hors d'oeuvres and open bars intermixed with exhibits
- Lunch table settings intermingled with exhibits
- Educational sessions open to all exhibitors
- Match-a-Badge game that ensures fun, relaxed interaction
- Great Dallas location and all events & hotel rooms under one roof

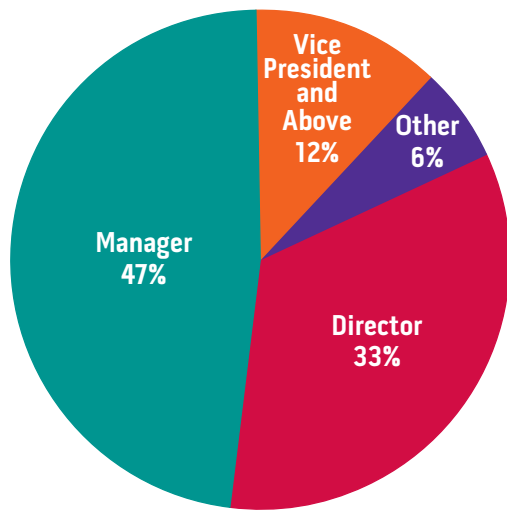
# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## 2009 Attendees

RILA's LPAS Conference offers meaningful interaction with decision makers from retail and consumer products companies.

### Retailers and Product Suppliers Executive Levels



*80% of 2009 attendees were managers or directors.*

*12% of 2009 attendees were vice presidents or above - up 1% over 2008.*

## The "who's who" of retail attends RILA's Loss Prevention, Auditing & Safety Conference:

A.C. Moore Arts & Crafts, Inc.  
Abercrombie & Fitch, Co.  
Advance Auto Parts, Inc.  
American Signature Furniture  
AutoZone, Inc.  
Avis Budget Group, Inc.  
Beall's Inc.  
Best Buy Co., Inc.  
Big Lots Stores, Inc.  
Big Y Foods, Inc.  
Blain's Farm & Fleet of Dodgeville, Inc.  
Brookshire Grocery Company  
Brown Shoe Company, Inc.  
Coast Guard Exchange System (CGES)  
Coldwater Creek, Inc.  
Collective Brands  
CPI Corp.  
David's Bridal  
Dick's Sporting Goods, Inc.  
Dollar General Corporation  
Duckwall-ALCO Stores, Inc.

Duty Free Americas, Inc.  
EBay, Inc.  
Family Christian Stores, Inc.  
Follett Corporation  
Forman Mills Inc.  
Fred's, Inc.  
Giant Tiger Stores Limited  
Guess?, Inc.  
Harris Teeter, Inc.  
Hot Topic, Inc.  
J. Crew Group, Inc.  
J.C. Penney Company, Inc.  
J.D. Irving, Limited  
Jo-Ann Stores, Inc.  
Jones Apparel Group  
Kohl's Corporation  
Lowe's Companies, Inc.  
Lumber Liquidators, Inc.  
Luxottica Retail Group  
Macy's Inc.  
Meijer, Inc.

Movie Gallery, Inc.  
Navy Exchange Service Command (NEXCOM)  
Office Depot, Inc.  
Pamida Stores Operating Company, LLC  
Panera Bread Company  
Parkway Corp  
Penske Auto Centers  
PetSmart, Inc.  
Polo Ralph Lauren, LP  
Price Chopper Supermarkets  
Procter & Gamble Co.  
Publix Super Markets, Inc.  
Raley's Family of Fine Stores  
Recreational Equipment, Inc. (REI)  
Rent-A-Center, Inc.  
Rite Aid Corporation  
Sears Holdings Corporation  
Shane Co.  
Target Corporation

The Donna Karan Company, LLC  
The Gap Inc.  
The Home Depot, Inc.  
The Pep Boys - Manny, Moe & Jack  
The TJX Companies, Inc.  
The Walt Disney Company  
T-Mobile USA Inc.  
Toys R Us, Inc.  
Tractor Supply Company  
Uniform Advantage  
Urban Outfitters Inc.  
Walgreen Co.  
Wal-Mart Stores, Inc.  
Wegmans Food Markets, Inc.  
Wilkinson Hardware Stores Ltd.  
Winn-Dixie Stores, Inc.  
Winners Merchants International L.P.  
Zale Corporation

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## Conference Schedule\*

### Sunday, May 2

- 2:00-7:30 p.m. Registration & Info Desk Open
- 3:00-3:30 p.m. LP Steering Committee Meeting
- 4:30-5:00 p.m. New Attendee Orientation
- 5:00-7:00 p.m. Welcome Cocktail Reception

### Monday, May 3

- 7:00 a.m.-7:00 p.m. Registration & Info Desk Open
- 7:30-8:30 a.m. Welcome Breakfast Buffet
- 8:30-9:30 a.m. Welcome & Opening Keynote Address
- 9:45-10:45 a.m. Breakout Sessions
- 11:00 a.m.-12:00 p.m. General Session
- 12:00-1:15 p.m. Luncheon
- 1:30-2:30 p.m. General Session
- 2:45-3:45 p.m. Breakout Sessions
- 4:00-5:00 p.m. General Session
- 5:00-7:30 p.m. Cocktails & Buffet In Exhibit Area

### Tuesday, May 4

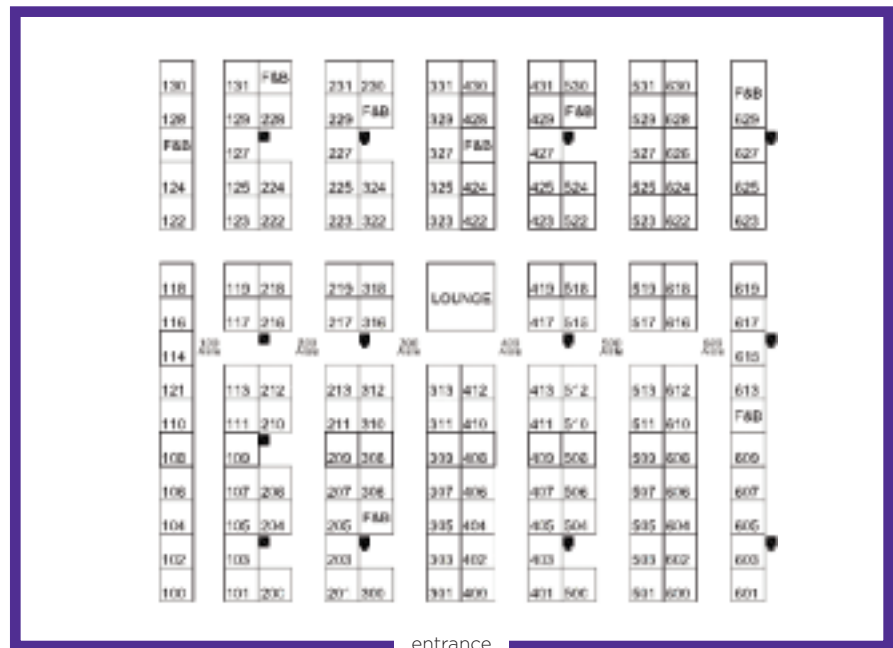
- 7:00 a.m.-5:30 p.m. Registration & Info Desk Open
- 7:15-8:15 a.m. Breakfast
- 8:15-9:15 a.m. General Session
- 9:30-10:30 a.m. Breakout Sessions
- 10:45-11:45 a.m. General Session
- 11:45 a.m.-1:15 p.m. Lunch In The Exhibit Area
- 1:30-2:30 p.m. General Session
- 2:45-3:45 p.m. Breakout Sessions
- 4:00-5:00 p.m. General Session
- 5:00-7:00 p.m. Cocktails & Buffet In Exhibit Hall

### Wednesday, May 5

- 8:00-9:00 a.m. Continental Breakfast
- 8:00-9:00 a.m. Open Steering Committee Meeting & Breakfast
- 9:15-10:15 a.m. Closing Keynote Address & Conference Wrap-up

\*All times are tentative and subject to change.

## Floor Plan



## Exhibit Package Information

10' x 10' Booth ..... \$3,500

Includes:

- Three complimentary full registrations
- Opportunity to purchase one additional registration
- Full access to all conference sessions and events

(RILA limits attendance by service providers to those companies that exhibit or sponsor.)

## EXHIBIT HALL HOURS\*

- Monday, May 3 ..... 5:00-7:30 p.m.
- Tuesday, May 4 ..... 11:45 a.m.-1:15 p.m.
- Tuesday, May 4 ..... 5:00-7:00 p.m.

\*Hours are tentative and subject to change.

To exhibit or sponsor, contact Ashley De Boer  
at [ashley.deboer@rila.org](mailto:ashley.deboer@rila.org) or (703) 841-2300.

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## Exhibit Advertise Sponsor Exhibit Advertise Sponsor

Increase your return on investment by advertising and sponsoring:

### All Sponsors Receive:

- Additional conference registrations
- Preferred booth locations
- Sponsor ribbons on executive badges
- Company logo on LPAS Conference page of RILA's website
- Company logo on signage displayed at sponsored event
- Company logo printed in pre-conference materials

## Conference Sponsorship Opportunities

### Title Sponsor

**\$50,000**

Includes two complimentary 10' x 10' booth spaces, a seat on the conference steering committee, 15 complimentary executive registrations, complimentary RILA membership for one year, first to choose booth space, company logo incorporated on all pre-conference, conference and post-conference materials as Title Sponsor, and three complimentary registrations to extend to retailers who have not attended past RILA LPAS conferences.

- A special sponsorship opportunity available to only one company at Loss Prevention 2010

*(Sold)*

### Platinum Sponsors

**\$30,000**

Includes two complimentary 10' x 10' booths, 12 complimentary registrations and three complimentary registrations to extend to retailers who have not attended past RILA LPAS Conferences.

- Opening Keynote Address *(Sold)*
- Welcome Cocktail Reception *(Sold)*
- Monday Cocktails in the Exhibit Hall *(Sold)*
- Closing Keynote Address (included in the sponsorship is an introduction of the session)
- Tuesday Cocktails in the Exhibit Hall

### Gold Sponsors

**\$20,000**

Includes complimentary 10' x 10' booth space, 10 complimentary registrations and a complimentary registration to extend to a retailer who has not attended a past RILA LPAS Conference.

- Monday Luncheon
- Tuesday Lunch in the Exhibit Hall
- Cyber Café
- Mini-Map of the Exhibit Hall

To exhibit or sponsor, contact Ashley De Boer  
at [ashley.deboer@rila.org](mailto:ashley.deboer@rila.org) or (703) 841-2300.

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## Conference Sponsorship Opportunities

### Silver Sponsors

**\$10,000**

Includes eight complimentary registrations.

- Registration Bags *(Sold)*
- Hotel Room Keycards *(Sold)*
- Monday Continental Breakfast
- Tuesday Continental Breakfast
- Wednesday Continental Breakfast

### Bronze Sponsors

**\$5,000**

Includes three complimentary executive registrations.

- Conference Pens *(Sold)*
- Lanyards *(Sold)*
- Highlighters *(Sold)*
- Twenty Note Pages in the Program Book *(Sold)*
- Refreshment Breaks  
*(One sold, five left)*

### Top Sponsors

RILA offers our highest-level sponsors the opportunity to participate on one or more of RILA's committees. Service supplier seats on committees are limited and by invitation only.

RILA's asset protection committees include:

- Asset Protection Leaders Council
- Crimes Against Business Committee
- Disaster Recovery and Preparedness Committee
- Horizons Committee
- Loss Prevention Benchmarking Working Group
- Loss Prevention Steering Committee
- Merchandise Protection Committee
- Operational Audit Committee
- Workplace Safety Committee

## Who We Are

The Retail Industry Leaders Association (RILA) is the trade association of the world's largest and most innovative retail companies. Retail executives choose RILA's unique collaborative forums, effective public policy advocacy, and premier educational events to advance excellence throughout the retail industry.

RILA members include more than 200 retailers, product manufacturers, and service suppliers, which together account for more than \$1.5 trillion in annual sales, provide millions of jobs and operate more than 100,000 stores, manufacturing facilities, and distribution centers domestically and abroad.



1700 North Moore Street • Suite 2250  
Arlington, VA 22209  
(703) 841-2300 • (703) 841-1184 (fax) • [www.rila.org](http://www.rila.org)

### Pre-Show Advertising

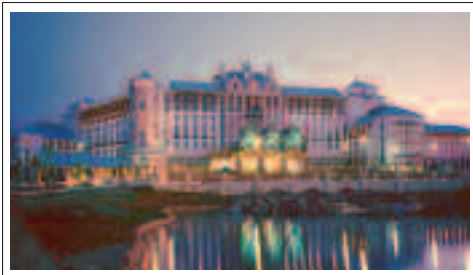
Advertise in RILA's e-newsletter *RILA Report: Asset Protection*. For as little as \$250, your company logo will appear in this widely read monthly publication. Banner ads, guest articles and case studies are available, as well.

To exhibit or sponsor, contact Ashley De Boer  
at [ashley.deboer@rila.org](mailto:ashley.deboer@rila.org) or (703) 841-2300.

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## Dallas – A great setting



- One venue for all events
- Same venue houses all attendees
- Reasonable labor costs
- Central location makes travel easy
- Plenty of dining and entertainment options

## CONFERENCE STEERING COMMITTEE

### CHAIRMAN

**Dennis Klein**

*Vice President, Loss Prevention  
Abercrombie & Fitch, Co.*

### VICE CHAIRMAN

**Elizabeth Rabun**

*Vice President, Loss Prevention  
AutoZone, Inc.*

### MEMBERS

**Brian Bazer**

*Vice President, Asset Protection  
Advance Auto Parts, Inc.*

**Cory Birkemeyer**

*Director  
Target Corporation*

**Cheryl Blake**

*Vice President, Loss Prevention Services  
Aspect Loss Prevention, LLC*

**Michael Cavaliere**

*Director, Risk Management  
IKEA North America Services, LLC*

**Jason Coren**

*Vice President, Loss Prevention & Safety  
PetSmart, Inc.*

**Brand Elverston**

*Director, Asset Protection Systems &  
Analysis  
Wal-Mart Stores, Inc.*

**Timothy Fisher**

*Director, Loss Prevention & Safety  
Best Buy Co., Inc.*

**Michael Grady**

*Executive Vice President  
Vector Security, Inc.*

**Barry Grant**

*Vice President, Loss Prevention  
CPI Corp.*

**Morag Harmsen**

*Vice President & General Manager,  
Customer Management - North America  
Checkpoint Systems, Inc.*

**Read Hayes**

*Director  
Loss Prevention Research Council*

**Richard Hollinger**

*Professor, Criminology  
University of Florida*

**Donald Horan**

*Director, Loss Prevention  
Gordon Brothers Group, LLC*

**Frank Johns**

*Senior Vice President, Stores, Loss  
Prevention & Audit  
A.C. Moore Arts & Crafts, Inc.*

**Jason Jones**

*Director, Loss Prevention  
VF Corporation*

**Mike Lamb**

*Vice President, Asset Protection  
The Home Depot, Inc.*

**David Lund**

*Vice President, Loss Prevention  
Dick's Sporting Goods, Inc.*

**Kevin Lynch**

*Director, Business Development - Retail  
ADT Security Services*

**Joseph Marsico**

*Global Director, Loss Prevention  
NIKE, Inc.*

**Steven May**

*President  
LP Innovations, Inc.*

**Dan Shaw**

*Vice President, Loss Prevention  
The Gap Inc.*

**Tim Shipman**

*Director, Corporate Investigations &  
Crisis Management  
Food Lion LLC*

**Gregg Smith**

*Senior Director, Loss Prevention  
The Donna Karan Company, LLC*

**Mark Stinde**

*Vice President, Business Development  
Protiviti Inc.*

**John Tabor**

*Director, Corporate Security  
National Retail Systems, Inc.*

**Katina Terry-Ujcz**

*Loss Prevention Manager, Training &  
Audits  
Abercrombie & Fitch, Co.*

**James Thomas**

*Vice President, Loss Prevention, Field  
Audit & Risk Insurance  
Collective Brands*

**Claude Verville**

*Vice President, Loss Prevention & Safety  
Lowe's Companies, Inc.*

**Dennis C. Wamsley**

*Director, Loss Prevention  
Publix Super Markets, Inc.*

**Stan Welch**

*Vice President & Director, Loss  
Prevention  
J.C. Penney Company, Inc.*

**Kevin Wolfe**

*Vice President, Loss Prevention  
Big Lots Stores, Inc.*

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## Recent Exhibiting Companies

3E Company  
3VR  
ABM America Inc.  
Academy Fire Protection  
Accenture  
ACE Security Laminates  
ADT Security Services  
AFA Protective Systems, Inc.  
Agilence, Inc.  
AlliedBarton Security Services  
Alpha High-Theft Solutions  
American Dynamics/Tyco International  
American Security Products, Co.  
Amphion, a Division of Executive Safe & Security Corp.  
Arecont Vision  
Aspect Loss Prevention  
ASSA ABLOY Door Security Solutions  
Asset Protection Associates  
Avitar Technologies, Inc.  
Axis Communications  
B2 Direct Technologies  
BCI Technologies  
Babaco Alarm Systems  
Bass Security Services, Inc.  
Best Security Industries  
Blue Dot Safes  
Bosch Security Systems  
Brinks Business Security  
Cam Connections, Inc.  
Cambridge Security Services Corporation  
CAP Index, Inc.  
Carttronics  
Certicom Security  
Checkpoint Systems, Inc.  
ChoicePoint, Inc.  
Civil Demand Associates, Inc.  
Clarence J. Venne, LLC  
ClickIt Inc.  
Clinton Electronics Corp.  
Cooper Wheelock  
CoreCulture, Inc.  
Corporate Safe Specialists Inc.  
COPS Monitoring  
Creative Options (Protiviti Co.)  
Crisis Care Network  
Crisis Prevention Institute – Prepare Training  
CyberQuest Systems, LLC  
Datascan, LP  
Datavantage Corporation

Diebold, Inc.  
Digilock  
Digital Datacatch, Div. of E-Quip, Ltd.  
Digital Harbor  
Display Specialties  
DMP (Digital Monitoring Products, Inc.)  
Downing & Downing, Inc.  
Dunbar Armored  
E.J. Brooks Company  
Eastern Kentucky University  
e-datacollect, Inc.  
Edge Information Management, Inc.  
Electronic Systems Services, Inc.  
Enabl-u Technologies  
Envysion  
EthicsPoint  
ESS  
Eyeson Video Management & Security Systems  
FireKing Security Group  
FKI Security Group  
Flexsystems  
G4S Compliance & Investigations  
Gatekeeper Systems  
GE Security  
General Information Services, Inc.  
General Lock Security  
GIS (General Information Services, Inc.)  
Global Compliance Services  
Guardian Protection Services, Inc.  
Hart Systems  
Hawkeye Vision  
Honeywell Security Monitoring (HSM)  
i2, inc.  
ImpactWeather, Inc.  
InfoMart, Inc.  
Infotrac, Inc.  
Inmar, CLS Reverse Logistics  
Inovonics  
InstaKey Security System  
Integral Technologies  
Intellicorp Records, Inc.  
IntelliVid Corporation  
InVue Security Products  
IPIX Corporation  
Jamison/Industrial Portals  
Kaba Mas  
Kenstan Lock Company  
KPMG

Lagard  
Lekson Visual Communications  
LexisNexis  
LockNet  
Loss Prevention Magazine  
Loss Prevention Research Council  
LP Innovations, Inc.  
LP Software, Inc.  
Management Recruiters International  
March Networks  
Matrix Security  
Medeco High Security Locks  
Metro One Loss Prevention Service Group  
MICROS-Retail  
Midwest Security Products  
Mitsubishi Digital Electronics America, Inc.  
Monitronics International, Inc.  
Morrison Security Corporation  
Nashua Corporation  
National Association for Shoplifting Prevention (NASP)  
National Background Data  
National Diagnostics, Inc.  
National Guardian Security Services  
Nelmar Security Packaging Systems  
New York Security Systems, Inc.  
NIOSH (National Institute for Occupational Safety and Health)  
Nocopi Technologies, Inc.  
Nu-Safe Floor Solutions, Inc.  
Nutech National  
Orion Systems  
Pacific Handy Cutters  
Palmer, Reifler and Associates, P.A.  
Paxar  
Pelco  
Philips Medical Systems  
Profitect  
Promotional Arts  
Protex International Corp.  
Protos Security  
Punch Integrated Communications, Inc.  
RealTime Intelligence  
Retail Expert Inc.  
Retail Search Group  
RGIS  
Ridg-U-Rak, Inc.  
Rolland Safe Company

RuMe Corp.  
Sanyo Fisher Company  
Sargent & Greenleaf  
Scarsdale Security Systems, Inc.  
Securitech Group Inc.  
Security Resources, Inc.  
Security Source  
Se-Kure Controls, Inc.  
Seminole County Sheriff's Office  
Send Word Now  
Sennco Solutions, Inc.  
SenTech EAS Corporation  
Sentry 360 Security, Inc.  
Shortage Control, Inc.  
Sigmax Security, Inc.  
SIRAS®  
Spellbound Development Group  
SSD Security & Fire Systems  
Stanley Convergent Security Solutions, Inc.  
Sterling Infosystems, Inc.  
StopLift Checkout Vision Systems  
Sure 'N Fast (a div. of Clarence J. Venne, LLC)  
Synergy Security Systems, Inc.  
TAG Company  
Tellermate, Inc.  
The Loss Prevention Foundation  
The Network  
The Retail Equation  
The Return Exchange Inc.  
The Wackenhut Corporation  
The Zellman Group, LLC  
Tidel Engineering, L.P.  
Trans American Security Services  
U. S. Security Associates, Inc.  
UNISEN/All-Tag Security  
Universal Surveillance Systems  
U.S. Security Associates, Inc.  
USIS  
Vector Security, Inc.  
Verint Video Intelligence Solutions  
W. Kent Jessee & Associates  
Washington Inventory Service  
Westec Interactive  
WG Security Products, Inc.  
WG SensorSense  
Wheelock, Inc.  
Wilson Safe Company  
WIS International  
Wren Solutions

# LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



## Reserve your exhibit booth and sponsorship today!

- YES, my company wants to be at RILA's Loss Prevention, Auditing & Safety Conference 2010!**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

CSZ \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Size Booth Desired \_\_\_\_\_

- Please call me to discuss availability
- Please call me about sponsor opportunities

Fax this form back to Ashley De Boer at (703) 841-1184 or call (703) 841-2300 for more information.