

LOSS PREVENTION AUDITING & SAFETY CONFERENCE 2010

MAY 2-5, GAYLORD TEXAN, DALLAS, TEXAS



TITLE SPONSOR

Checkpoint 

Retailer Prospectus

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



May 2-5 • Gaylord Texan • Dallas, Texas

What our retailers have to say:

"RILA's LPAS Conference offers the best venue for executive-level collaboration, because RILA is the only place to find the largest and most successful retailers, the most substantial educational sessions, and top level executives - the who's who of retail loss prevention."

*~ Claude Verville
Vice President,
Loss Prevention, Safety &
Hazmat Dept.
Lowe's Companies, Inc.*

"RILA's LPAS Conference is by far the best value conference for LP, Safety and Audit professionals. The quality of the education, speakers, and networking that the RILA conference offers ensures we get a great ROI each year. We wouldn't miss it."

*~ Dennis Klein
Vice President, Loss Prevention
Abercrombie & Fitch, Co.*

If you go to just one event in 2010, make it RILA's Loss Prevention, Auditing & Safety Conference.

Why?

Because RILA's LPAS 2010 is the best single gathering of top loss prevention, auditing and safety executives from retail and consumer products companies.

- Its educational sessions are focused on the issues that keep you up at night.
- Its attendees are from the most successful and innovative retail companies.
- Its size and intimacy makes it the best networking forum in the business.
- And its format ensures you'll get maximum ROI for your investment.

LPAS 2010 is not all things to all people. It is a focused gathering for senior-level loss prevention executives from top retail and consumer products companies. Attendees should be EVPs, SVPs, VPs and Directors of the following disciplines:

- Loss Prevention
- Asset Protection
- Operations
- Safety
- Operational Audit
- Investigations & Organized Retail Crime
- Security
- Risk Management & Disaster Response
- Inventory/Shortage/Shrink Control
- Loss Prevention of the Supply Chain

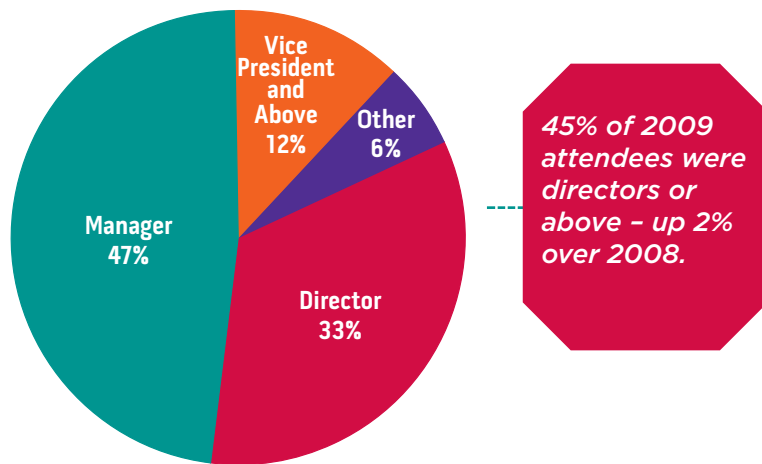
Check www.rila.org/lp for program and speaker updates.

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010

2009 Attendees

RILA's LPAS Conference offers meaningful interaction with decision makers from retail and consumer products companies. Attendees' #1 reason for attending RILA's LPAS conference is to network with peers.

Retailers and Product Suppliers Executive Levels



Retailers and Product Suppliers Satisfaction Levels

89% of attendees said networking met and/or exceeded their expectations.

91% of attendees said educational content met and/or exceeded their expectations.

The "who's who" of retail attends RILA's Loss Prevention, Auditing & Safety Conference:

A.C. Moore Arts & Crafts, Inc.
Abercrombie & Fitch, Co.
Advance Auto Parts, Inc.
American Signature Furniture
AutoZone, Inc.
Avis Budget Group, Inc.
Beall's Inc.
Best Buy Co., Inc.
Big Lots Stores, Inc.
Big Y Foods, Inc.
Blain's Farm & Fleet of Dodgeville, Inc.
Brookshire Grocery Company
Brown Shoe Company, Inc.
Coast Guard Exchange System (CGES)
Coldwater Creek, Inc.
Collective Brands
CPI Corp.
David's Bridal
Dick's Sporting Goods, Inc.
Dollar General Corporation
The Donna Karan Company, LLC

Duckwall-ALCO Stores, Inc.
Duty Free Americas, Inc.
EBay, Inc.
Family Christian Stores, Inc.
Follett Corporation
Forman Mills Inc.
Fred's, Inc.
The Gap Inc.
Giant Tiger Stores Limited
Guess?, Inc.
Harris Teeter, Inc.
The Home Depot, Inc.
Hot Topic, Inc.
J. Crew Group, Inc.
J.C. Penney Company, Inc.
J.D. Irving, Limited
Jo-Ann Stores, Inc.
Jones Apparel Group
Kohl's Corporation
Lowe's Companies, Inc.
Lumber Liquidators, Inc.

Luxtottica Retail Group
Macy's Inc.
Meijer, Inc.
Movie Gallery, Inc.
Navy Exchange Service Command (NEXCOM)
Office Depot, Inc.
Pamida Stores Operating Company, LLC
Panera Bread Company
Parkway Corp
Penske Auto Centers
The Pep Boys - Manny, Moe & Jack
PetSmart, Inc.
Polo Ralph Lauren, LP
Price Chopper Supermarkets
Procter & Gamble Co.
Publix Super Markets, Inc.
Raley's Family of Fine Stores
Recreational Equipment, Inc. (REI)
Rent-A-Center, Inc.

Rite Aid Corporation
Sears Holdings Corporation
Shane Co.
Target Corporation
The TJX Companies, Inc.
T-Mobile USA Inc.
Toys R Us, Inc.
Tractor Supply Company
Uniform Advantage
Urban Outfitters Inc.
Walgreen Co.
Wal-Mart Stores, Inc.
The Walt Disney Company
Wegmans Food Markets, Inc.
Wilkinson Hardware Stores Ltd.
Winn-Dixie Stores, Inc.
Winners Merchants International L.P.
Zale Corporation

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010

Conference Schedule*

Sunday, May 2

2:00-7:30 p.m.	Registration & Info Desk Open
3:00-3:30 p.m.	LP Steering Committee Meeting
4:30-5:00 p.m.	New Attendee Orientation
5:00-7:00 p.m.	Welcome Cocktail Reception

Monday, May 3

7:00 a.m.- 7:00 p.m.	Registration & Info Desk Open
7:30-8:30 a.m.	Welcome Breakfast Buffet
8:30-9:30 a.m.	Welcome & Opening Keynote Address
9:45-10:45 a.m.	Breakout Sessions <ul style="list-style-type: none"> ■ Managing Performance: High Performance vs. Low/Middle ■ Disaster Recovery & Business Continuity ■ ORC/Break-ins/Law Enforcement Partnerships ■ Training Through Audits ■ AP from Wal-mart Logistics Perspective ■ Pin Pad Skimming
11:00 a.m.-12:00 p.m.	General Session—Ethics & Corporate Responsibility
12:00-1:15 p.m.	Luncheon—Loss Prevention Foundation Update
1:30-2:30 p.m.	General Session—Managing Communication with the X, Y, and Z Generations
2:45-3:45 p.m.	Breakout Sessions <ul style="list-style-type: none"> ■ Grooming/"Stealing" a Store Manager ■ Active Shooter and Workplace Violence ■ LP Controls in Ecommerce vs. Brick & Mortar Stores ■ Automating Audits & Reporting ■ Container Security: TOMCATS ■ Bloomingdale's RFID Pilot Results
4:00-5:00 p.m.	General Session— LP Risk within the Supply Chain Model
5:00-7:30 p.m.	Cocktails & Buffet in Exhibit Area

Tuesday, May 4

7:00 a.m.-5:30 p.m.	Registration & Info Desk Open
7:15-8:15 a.m.	Breakfast
8:15-9:15 a.m.	General Session

9:30-10:30 a.m.

Breakout Sessions

- Finance of Shrink
- Enterprise Risk—Health & Safety Research: The Business Implications of an Aging, More Violent Workplace
- Cell Phone Records as Investigative Tools
- The Evolution of an Audit
- LP's Role in the Customer Experience
- Viability of Source Tagging Value

10:45-11:45 a.m.

General Session—Motivating Employees in Tough Economic Times

11:45 a.m.-1:15 p.m.

Lunch in the Exhibit Area

1:30-2:30 p.m.

General Session—Reputation Management & PR in the Age of Social Networking

2:45-3:45 p.m.

Breakout Sessions

- Operational Audit Leading Practices
- How Do You Invest in People, Processes & Technology?
- Store Lab & Risk Analysis Through Predictive Modeling
- Green Beans & Ice Cream: The Definitive Recipe for Employee Engagement, Motivation & Recognition
- Speaking the Language of Finance & Operations
- Vital Tools & Evidence Needed for ORC Investigations

4:00-5:00 p.m.

General Session—Prosecutor Presentation

5:00-7:00 p.m.

Cocktails & Buffet In Exhibit Hall

Wednesday, May 5

7:15-7:45 a.m.

Open Steering Committee Meeting

7:30-8:00 a.m.

Continental Breakfast

8:00-9:00 a.m.

General Session—Maintaining Your LP Relevance to Senior Leadership

9:15-10:15 a.m.

General Session—RILA Legislative Update

10:30-11:30 a.m.

Closing Keynote Session—Kinesics Interviewing

11:30 a.m.-12:45 p.m.

Lunch Buffet

1:00-5:00 p.m.

Training Seminar—Kinesics Interviewing Techniques Seminar

**All times are tentative and subject to change.*

To exhibit or sponsor, contact Ashley De Boer
at ashley.deboer@rila.org or (703) 600-2039.

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010

Featured Speakers

from LPAS 2008 & 2009

Abercrombie & Fitch





Office DEPOT
What you need. What you need to know.



P&G

BIG LOTS!

**PEPBOYS
AUTO**



Sears

DOLLAR GENERAL

STAPLES

that was easy.



Walmart

Post-event Session

BONUS TRAINING SEMINAR: Kinesics Interviewing Techniques

Practical Kinesic Interview & Interrogation® is a multiphase behavioral analysis system used to conduct interviews and interrogations. This advanced technique utilizes all the aspects of human behaviors including speech, body language, statement analysis, and the assessment of personality type as documented by behavioral sciences research to produce more productive results from interviews and interrogations. Most importantly, the course contents are based and rely on in-depth scientific study and research as well as field application to insure accuracy, reliability and usability.

Join Stan Walters, author of *"The Truth About Lying: How to Spot a Lie and Protect Yourself from Deception,"* for a free four-hour training seminar on Kinesics Interviewing Techniques.

Wednesday, May 5

1:00-5:00 p.m.

Please RSVP on the enclosed registration form.

LOSS PREVENTION, AUDITING & SAFETY CONFERENCE 2010



LOSS PREVENTION STEERING COMMITTEE

CHAIRMAN

Dennis Klein

*Vice President, Loss Prevention
Abercrombie & Fitch, Co.*

VICE CHAIRMAN

Libby Rabun

*Vice President, Loss Prevention
AutoZone, Inc.*

MEMBERS

Brian Bazer

*Vice President, Asset Protection
Advance Auto Parts, Inc.*

Cory Birkemeyer

*Director
Target Corporation*

Cheryl Blake

*Vice President, Loss Prevention Services
Aspect Loss Prevention, LLC*

Michael Cavaliere

*Director, Risk Management
IKEA North America Services, LLC*

Jason Coren

*Vice President, Loss Prevention & Safety
PetSmart, Inc.*

Brand Elverston

*Director, Asset Protection Systems &
Analysis
Wal-Mart Stores, Inc.*

Timothy Fisher

*Director, Loss Prevention & Safety
Best Buy Co., Inc.*

Michael Grady

*Executive Vice President
Vector Security, Inc.*

Barry Grant

*Vice President, Loss Prevention
CPI Corp.*

Morag Harmsen

*Vice President & General Manager,
Customer Management - North America
Checkpoint Systems, Inc.*

Read Hayes

*Director
Loss Prevention Research Council*

Richard Hollinger

*Professor, Criminology
University of Florida*

Donald Horan

*Director, Loss Prevention
Gordon Brothers Group, LLC*

Frank Johns

*Senior Vice President, Stores, Loss
Prevention & Audit
A.C. Moore Arts & Crafts, Inc.*

Jason Jones

*Director, Loss Prevention
VF Corporation*

Mike Lamb

*Vice President, Asset Protection
The Home Depot, Inc.*

David Lund

*Vice President, Loss Prevention
Dick's Sporting Goods, Inc.*

Kevin Lynch

*Director, Business Development - Retail
ADT Security Services*

Joseph Marsico

*Global Director, Loss Prevention
NIKE, Inc.*

Steven May

*President
LP Innovations, Inc.*

Dan Shaw

*Vice President, Loss Prevention
Gap Inc.*

Tim Shipman

*Director, Corporate Investigations &
Crisis Management
Food Lion LLC*

Gregg Smith

*Senior Director, Loss Prevention
The Donna Karan Company, LLC*

Mark Stinde

*Vice President, Business Development
Protiviti Inc.*

John Tabor

*Director, Corporate Security
National Retail Systems, Inc.*

Katina Terry-Ujczo

*Loss Prevention Manager, Training &
Audits
Abercrombie & Fitch, Co.*

James Thomas

*Vice President, Loss Prevention, Field
Audit & Risk Insurance
Collective Brands*

Claude Verville

*Vice President, Loss Prevention & Safety
Lowe's Companies, Inc.*

Dennis C. Wamsley

*Director, Loss Prevention
Publix Super Markets, Inc.*

Stan Welch

*Vice President & Director, Loss
Prevention
J.C. Penney Company, Inc.*

Kevin Wolfe

*Vice President, Loss Prevention
Big Lots Stores, Inc.*

The Retail Industry Leaders Association (RILA) is the trade association of the world's largest and most innovative retail companies. Retail executives choose RILA's unique collaborative forums, effective public policy advocacy, and premier educational events to advance excellence throughout the retail industry.

RILA members include more than 200 retailers, product manufacturers, and service suppliers, which together account for more than \$1.5 trillion in annual sales, provide millions of jobs and operate more than 100,000 stores, manufacturing facilities, and distribution centers domestically and abroad.



1700 North Moore Street • Suite 2250
Arlington, VA 22209
(703) 841-2300 • (703) 841-1184 (fax) • www.rila.org

To exhibit or sponsor, contact Ashley De Boer
at ashley.deboer@rila.org or (703) 600-2039.

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Registration

Name		Title	
Informal Name for Badge			
Company Name			
Street Address			
City	State	Country	Zip Code
Telephone		Fax	
E-mail*			

*RILA sends confirmations via email. We do not publish email addresses.

Attending FREE Kinesics Interviewing Techniques Seminar? Yes No

Fees

Individual Registration Rates

	Before 2/5/10	2/5/10-4/29/10	After 4/29/10
RILA Member Retailers/Product Manufacturer:	<input type="checkbox"/> \$595/person	<input type="checkbox"/> \$795/person	<input type="checkbox"/> \$895/person
Non-Member Retailers/Product Manufacturer:	<input type="checkbox"/> \$895/person	<input type="checkbox"/> \$1095/person	<input type="checkbox"/> \$1195/person

Group Registration Rates

	Before 2/5/10	2/5/10-4/29/10	After 4/29/10
RILA Member Retailers/Product Manufacturer:	<input type="checkbox"/> \$495/person	<input type="checkbox"/> \$595/person	<input type="checkbox"/> \$695/person
Non-Member Retailers/Product Manufacturer:	<input type="checkbox"/> \$795/person	<input type="checkbox"/> \$895/person	<input type="checkbox"/> \$995/person

Total number of executives: _____ x rate: \$ _____ = Total \$ _____

Promo code: _____ RTLPS

Payment Information

Check Enclosed AMEX Discover/Novus MasterCard VISA

Make checks payable to: Retail Industry Leaders Association
Mail payments to: P.O. Box 630545 • Baltimore, MD 21263-0545
Fax: (703) 841-1184

Name on Card		Signature	
Card Number	Expiration Date	Billing Zip Code	

Cancellation & Refund Policy:

If a cancellation is requested on or before March 5, 2010, RILA will process a refund in the same manner that the registration payment was made, less a processing fee of 10% per registration. If a cancellation is requested between March 5, 2010 and April 21, 2010, RILA will process a refund in the same manner that the registration payment was made, less a processing fee of 50% per registration. Cancellation requests received on or after April 21, 2010 are non-refundable. Registered attendees may transfer their registrations to another individual from the same company at any time. All cancellation and transfer requests must be sent in writing.

I have read, understand and agree to RILA's Cancellation & Refund policy. _____