

# ENVIRONMENTAL SUSTAINABILITY & COMPLIANCE CONFERENCE 2009

OCTOBER 5-7, EMBASSY SUITES DALLAS-FRISCO, DALLAS, TEXAS



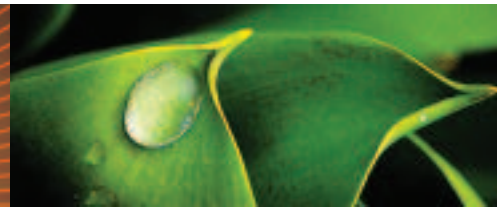
## Exhibitor Prospectus

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COMPLIANCE CONFERENCE 2009



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In today's economic climate, "green" can be a differentiator for customers, a money-saver for retailers and driver of innovation. Now more than ever, retail executives need more than just service suppliers, they need **solution providers!**

Come to the sustainability conference that encourages you to participate in the educational sessions with retailers. Hear their pain points and share with them your possible solutions.

Education sets RILA's conference apart from other events. Show retailers that you want to be part of the solution by participating with them in the sessions while exhibiting at RILA's Environmental Sustainability & Compliance Conference.

## Products & Services

### Displayed at the 2008 Environmental Sustainability & Compliance Conference

- Consulting firms – environmental
- Consulting firms – general retail
- Energy/Energy management firms
- Real estate solutions firms
- Software/Technology
- Supply chain/Logistics service suppliers
- Waste Management/Recycling firms
- Energy management firms
- Testing laboratories
- Hazardous waste transportation and disposal

Join us for our second annual conference on Environmental Sustainability & Compliance. The three day event will feature major retailers and industry leaders with firsthand experience in integrating green practices into their respective companies.

**The right audience:** Top executives from the largest and most visible retailers who are actively looking for solutions for sustainability and environmental compliance.

**The right size:** RILA has the right ratio of solution providers to retailers so you can be assured of a quality return on investment.

**Educational opportunities:** RILA welcomes and encourages exhibitors to attend all the educational sessions alongside the retailer attendees. You'll learn firsthand what potential customers are thinking about.

**Networking opportunities:** Exhibitors are full participants attending all conference events with the retailers. Sessions and breaks are additional networking opportunities outside the Exhibit Hall.

### **7 of the Top 10 U.S. Retailers are RILA Members**

- *RILA executives drive the industry. RILA ESCC executives drive solutions for environmental sustainability and compliance, and they are looking for partners from their solution providers.*
- *RILA's ratios are the strongest of all environmental sustainability & compliance conferences - 1:1 of attendees to solution providers at last year's event.*

### Who will attend?

Senior executives from retail and consumer goods companies with responsibility for:

- environmental sustainability strategy & execution
- environmental compliance
- sustainable supply chains
- store operations
- internal & external communications
- real estate and store development
- corporate and government affairs
- corporate social responsibility

### Who will exhibit?

Companies interested in promoting their products and services to the broad retail community in the areas of:

- environmental sustainability consulting
- sustainable supply chains, including transportation, distribution, warehousing, etc.
- waste management & recycling
- energy management, usage & conservation
- environmental compliance
- packaging
- carbon foot printing
- and more

**CHAIRMAN****Katherine Heiny**

Manager, Sustainability  
Target Corporation

**VICE CHAIRMAN****Michael Hewett**

Manager, Environmental Services  
Publix Super Markets, Inc.

**Jeffrey Brown**

Director, Environmental Affairs  
Safeway Inc.

**Michael Chenard**

Director, Environmental Affairs  
Lowe's Companies, Inc.

**Greg Cunningham**

Assistant Vice President EHS &  
Environmental Stewardship  
Limited Brands, Inc.

**John Gremer**

Director, Community Affairs  
Walgreen Co.

**Kevin Hagen**

Director, Corporate Social Responsibility  
Recreational Equipment, Inc. (REI)

**Phyllis Harris**

Vice President, Environmental Compliance  
Wal-Mart Stores, Inc.

**Tracy Hasson**

Director, Environmental & Hazmat  
The Pep Boys - Manny, Moe & Jack

**Diana Hull**

Vice President, Assistant General Counsel  
AutoZone, Inc.

**Isaac Krakovsky**

Vice President  
SAP Retail Group

**Suzanne Lindsay**

Director, Environmental Sustainability  
PetSmart, Inc.

**Steve Musser**

Regional Environmental Manager  
Target Corporation

**Brandon Nikolish**

Senior Stormwater Compliance Manager  
Wal-Mart Stores, Inc.

**Dick Pastor**

Vice President  
Shaw Environmental & Infrastructure, Inc.

**Pat Perry**

Senior Group Manager,  
Environmental Services  
Target Corporation

**Karen Raines**

Director, Corporate Sustainability  
Costco Wholesale Corporation

**Andrew Shakalis**

Associate General Counsel,  
Environment & Safety  
Unilever

**Jim Thomas**

Vice President,  
Corporate Social Responsibility  
J.C. Penney Company, Inc.

**Micah Thompson**

Environmental Services Manager  
Advance Auto Parts, Inc.

**Jeff Wiggan**

Vice President, Information Systems  
Chico's FAS, Inc.

**Ryan Williams**

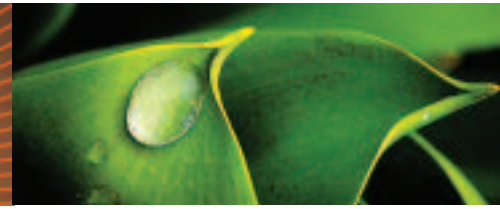
Manager, Environmental &  
Regulatory Compliance  
The Home Depot, Inc.

# Exhibitor Prospectus

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# opportunities

## Why Exhibit?

ESCC 2009 is not a trade show, but an educational event drawing those retail executives who influence decisions when it comes to sustainability, compliance & corporate social responsibility. They attend the meeting for education, to network with peers, to learn about emerging trends and to see cutting-edge solutions from the vendor community.

### Networking opportunities

Exhibitors are full participants attending all conference events with the retailers and consumer goods manufacturers. Sessions and breaks are additional networking opportunities outside the exhibit hall.

### Dedicated Exhibit Hall hours

RILA does not schedule educational or other competing events during hall hours, so every minute in the hall is useful. And meals and cocktail hours are held in the Exhibit Hall, to encourage traffic and relaxed interaction.

### Limited number of exhibiting companies

RILA limits the number of exhibit booths that are available, and limits attendance by service suppliers to exhibitors only. Service supplier companies must exhibit or sponsor in order to attend ESCC 2009. If you have questions about your company designation, please contact Suzie Squier at 703-600-2020.

## This is your opportunity to...

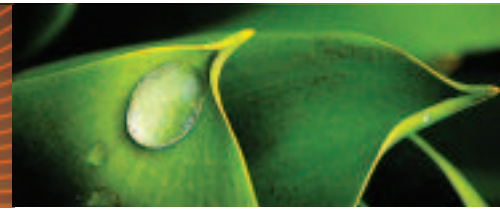
- 1) Broaden your product's reach to those retailers leading the change in retail sustainability
- 2) Demonstrate your company's ability to support and aid retailers in these difficult economic times as they seek sustainable solutions with tightening budgets
- 3) Participate with retailers in educational sessions and continue the conversation at the Exhibit Hall

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## Topics Covered

### at RILA's 2009 Environmental Sustainability & Compliance Conference

RILA's ESCC Steering Committee, comprised of leading professionals (see previous page for full list of committee members) is putting together one of the retail industry's premier educational events for environmental sustainability & compliance professionals. Topics to be covered may include:

- Supply Chain Sustainability
- Recycling
- Compliance Issues
- Green Buildings
- Emerging Best Practices
- Carbon Foot Print and Green House Gas Inventory
- Utilizing Carbon Credits
- Renewable Energy
- Green Power
- Corporate Social Responsibility Reporting
- Working with NGO's
- The State of Sustainable Retailing – Interactive Comparisons and Live Benchmarking
- EPA regulations
- Sustainable Packaging
- Merchandise Compliance
- Carbon and Fuel Reduction

**And more!**

# benefits

## Exclusive Benefits for Exhibitors & Sponsors

### Sponsors: Recognition in Pre-Conference Materials and on Conference Website

Your company name and logo will be listed on the Environmental Sustainability & Compliance Conference marketing materials and on conference webpages.

### Company Description

Provide a 65-word description of your company to be included in the onsite program along with your contact information. The onsite program is distributed to all attendees and used as a resource guide throughout the event.

### Advertising

Use this opportunity to run an ad in RILA's e-newsletter "RILA Report: Sustainability." For as little as \$250, you can have your company logo appear in this widely read monthly publication. Banner ads, guest articles and case studies are available, as well.

### Attendee List to Promote Participation

All exhibitors and sponsors receive a 60 and 30 day-out report of attendees with company contact information. Use this to promote your participation in the event.

### Complimentary Registrations

Each exhibitor receives two complimentary registrations to attend all conference events for each 10' x 10' space.

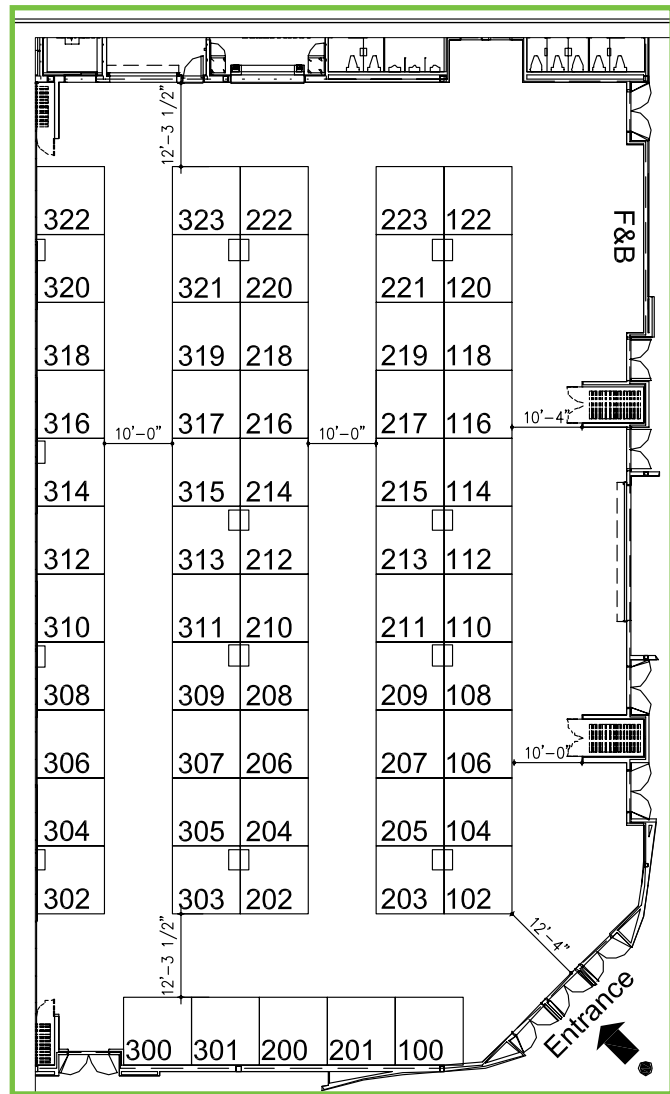
### Sponsorship Opportunities

Check out the sponsorship opportunities on the next page. Garner more recognition for your company and maximize your exposure by becoming a sponsor.

# Past Exhibitors

3E Company  
 Accenture  
 AMB  
 American Capital Energy  
 BNSF Railway  
 Bovis Lend Lease, Inc.  
 Broadstar Wind Systems  
 Bureau Veritas Consumer Products Services  
 CLS  
 Container Connection  
 Deloitte  
 Energizer  
 Enviance  
 EQ The Environmental Quality Company  
 ERM  
 Evoco Inc.  
 FPL Energy  
 Greatwide Dedicated Transport  
 Greenshopper  
 Heritage Environmental Services  
 IFCO SYSTEMS  
 JC Penney  
 Johnson Controls  
 NFI Industries  
 OnSpex  
 Port of Seattle  
 Prologis  
 Raintrapper Environmental Solutions Rehrig  
 Penn Logistics  
 RSI  
 SAP  
 Shaw  
 StrongPak  
 The Electronic Component Certification Board  
 The Resource Management Group, Inc.  
 The Wercs  
 TRIRIGA  
 Waste Management  
 Wind Energy Corporation

# floor plan



## EXHIBIT BOOTH — \$4,000

- One complimentary booth identification sign
- Standard booth drape (dimensions)
- Listing in on-site program book
- Advance show promotion by RILA
- 24-hour general exhibit hall security during the show
- Complimentary registration for two of your executives
- Access to attend education sessions/social events

## EXHIBIT HALL HOURS

Monday, October 5: 6:00pm - 7:30pm  
 Tuesday, October 6: 11:30am - 1:00pm and 5:00pm - 7:00pm  
 Wednesday, October 7: 8:00am - 9:00am

**Make your decision now to participate in RILA's 2009 Environmental Sustainability & Compliance Conference.**

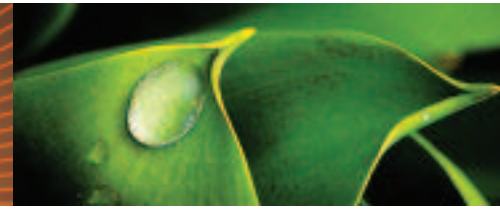
To exhibit or sponsor, contact Kim Sackett  
 at [ksackett@strategicconventions.com](mailto:ksackett@strategicconventions.com) or 703-519-4268.

# Sponsorship Opportunities

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## Attend Exhibit Advertise Sponsor

Once you have decided to exhibit, increase your return on investment by advertising and sponsoring:

### Pre-Show Advertising

Advertise your presence at the conference with a banner ad in *RILA Report: Sustainability*. Banner ads are \$1,000 and members receive a 10% discount. Reach executives by starting your ad campaign in our upcoming issues.

### On-site Advertising

Ask about advertising on the front and inside back cover of the on-site program.

### Sponsorship

RILA offers an extensive list of sponsorship opportunities designed to increase your name recognition and to showcase your products and/or services.

### Platinum Conference Sponsors

\$30,000

Choose from a variety of sponsorship opportunities as a Platinum Sponsor and receive two complimentary 10' x 10' booths, as well as six complimentary registrations. Option to purchase two additional registrations is available. Sponsorship options or opportunities include:

- Welcome Cocktail Reception
- Cocktail Reception in Exhibit Hall (two available)

### Gold Conference Sponsors

\$20,000

Join us as a Gold Sponsor and receive one complimentary 10' x 10' booth and four complimentary executive registrations. Ability to purchase two additional registrations. Opportunity to introduce General Session speaker (where applicable). Sponsorship options or opportunities include:

- Opening or Closing Keynote Session
- Lunch in the Exhibit Hall
- Plated Luncheon
- Luncheon Speaker
- Wireless Internet Access for attendees
- Hotel Room Key Cards

### Silver Conference Sponsors

\$10,000

Receive one complimentary 10'x10' booth and three complimentary executive registrations as a Silver Sponsor. You also have the option to purchase two additional registrations. As a Silver Sponsor, you can choose from any of the following opportunities:

- General Sessions\*
- Registration Bags (reusable shopping bags)
- Opening Continental Breakfast
- Pens
- Lanyards
- Audience Response System

*\* Included in the sponsorship is an introduction of the session(s)*

### Bronze Conference Sponsors

\$5,000

As a Bronze Sponsor, you will receive two complimentary executive registrations. Sponsorship options or opportunities include:

- Coffee/refreshment breaks
- Recycling Stations

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