



The National Environmental Education Foundation

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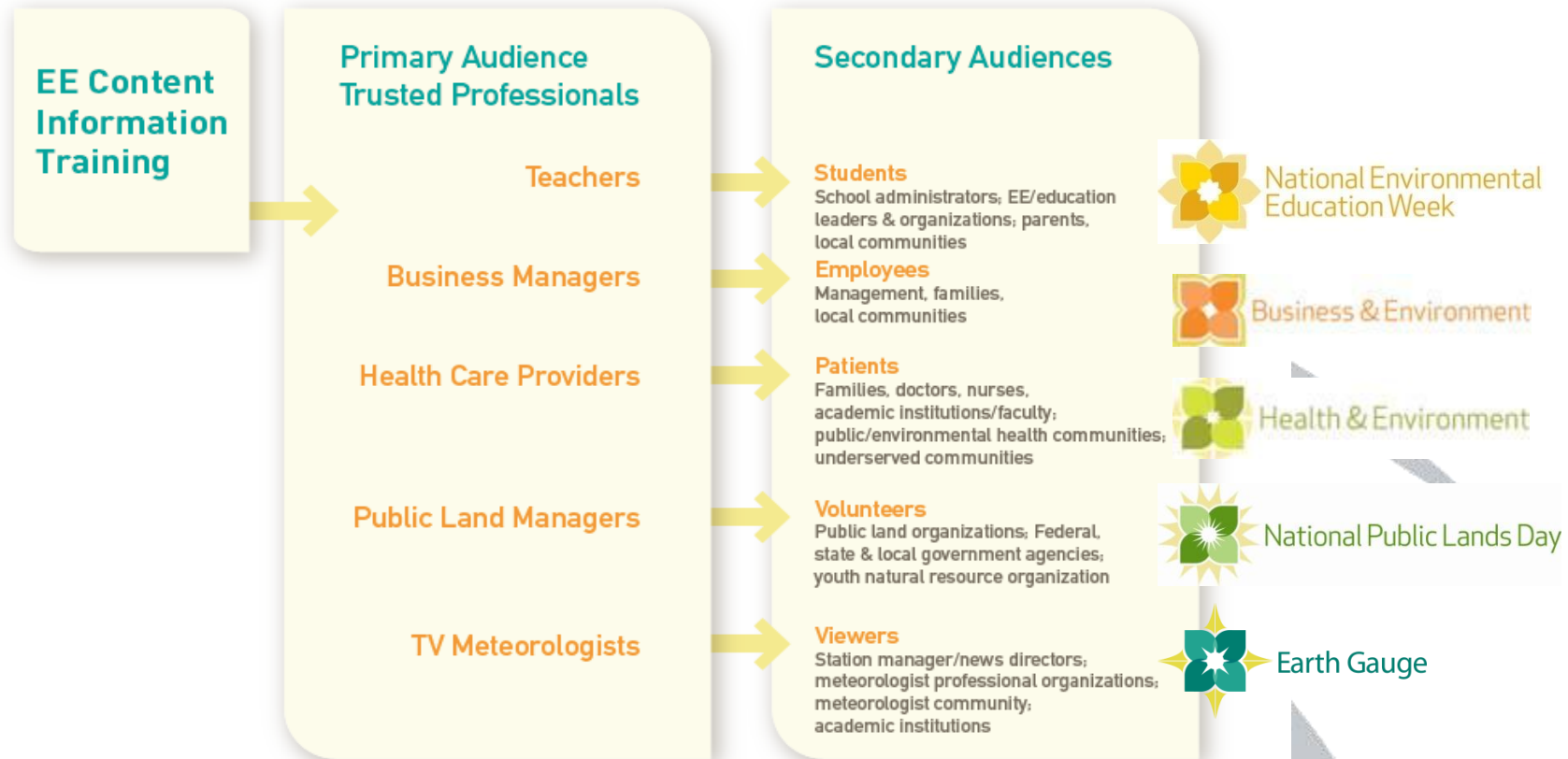
4301 Connecticut Ave, N.W. Ste 160
Washington, D.C. 20008



Statement of Purpose

We provide knowledge to trusted professionals who, with their credibility, amplify messages to national audiences to solve everyday environmental problems. Together, we generate lasting positive change.

Reaching the Public



A Sampling of Our Partnerships

Nonprofits

City Year
KaBOOM!
National Audubon Society
National Education Association
Foundation
National Geographic Society
Wildlife Habitat Council
Yale Forum on Climate Change
and the Media

Corporations

Cisco/WEBEX
Johnson Controls
Kimberly-Clark
Lockheed Martin
Nickelodeon
Telemundo
The Weather Channel
Toyota Motor Sales, USA

Professional Associations

American Meteorological
Society
American Academy of Pediatrics
Association of Partners for
Public Lands
National Hispanic Medical
Association
National Medical Association
North American Association for
Environmental Education

Government

Atlanta Public School System
Environmental Protection
Agency
Council on Environmental
Quality
National Oceanic and
Atmospheric Administration
National Institutes of Health
Department of the Interior
Department of Defense



American Academy
of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™



TOYOTA





The Business Sustainability Education Roundtable

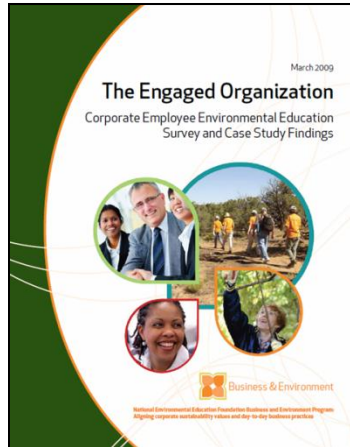
The Business Sustainability Education Roundtable serves as a leading forum for employee engagement strategies related to sustainability for corporations, non-profits, government agencies and environmental education organizations to create collaborative partnerships





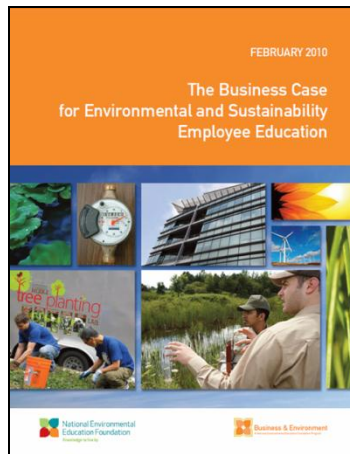
WOMEN'S
NETWORK





The Engaged Organization, March 2009

- Sustainability knowledge is valued—65% of respondents value job candidates' environmental and sustainability (E&S) knowledge
- Sustainability knowledge is key in the next 5 years—78% of respondents believe that value of job candidates' E&S knowledge will increase as a hiring factor within five years
- Companies see trends for E&S education—Nearly half (49.4%) of respondents who have no program believe their company will be educating employees in the next two years
- Many companies have advanced E&S education—56.4% of the respondents believe that their company has an advanced or very advanced E&S education program



The Business Case for Environmental and Sustainability Employee Education, February 2010

- There are a variety of tools available to address E&S issues and improve profitability (including green teams, awards and incentives, social media and volunteerism)
- Company examples (including Lockheed Martin, eBay and Citigroup) indicate that there is no “one-size-fits-all” approach to E&S education
- Engaging employees at every level of the company is essential to successful initiatives



Roundtable Membership

Membership includes:

- Participation in five bi-monthly webinars (accessible only to members);
- Strategies and success stories summaries after each webinar;
- Pre-release copies of upcoming reports;
- An invitation to the annual meeting in June; and
- Acknowledgement in all BSER program promotion (websites, press releases, reports, etc.)



Visit NEEF on the Web

The National Environmental Education Foundation: <http://www.neefusa.org/>

Download *The Engaged Organization*

http://www.neefusa.org/BusinessEnv/EngagedOrganization_03182009.pdf

Download *The Business Case for Environmental and Sustainability Employee Education*

http://www.neefusa.org/pdf/press-releases/02222010_White_paper_PR.pdf